



2020 HIMSS Global Conference & Exhibition Photography and Video Recording Guidelines

Educational/Keynote Sessions

- Video or audio recording of any educational session, including keynotes, at 2020 HIMSS is not permitted by contractual agreements with HIMSS and presenters.
- Photography during keynotes sessions is not permitted once the presentation by the keynote presenter(s) has begun. Additional restrictions on photography or video/audio recording will be announced at the beginning of each session, as applicable. **PLEASE NOTE, those taking photographs during keynotes will be immediately escorted out of the session by HIMSS staff.**
- Official photos of the keynotes will be released to the media 24 hours after the completion of the keynotes.

Exhibit Floor

- All photos or videos must be taken within the confines of the exhibiting company's booth. Photography or video recording outside of a booth on the exhibit floor is not permitted.
- All cameras or video equipment must face *into* the exhibiting company's booth.
- Recording other exhibitors' booths, their products/demonstrations, or members in their booth will be an automatic deduction for exhibitors of all priority points and will lose the right to exhibit on the HIMSS show floor for any future shows.
- Special permission must be granted by an exhibiting company for photos or videos, other than their own, to be taken in that company's booth.
- Members of the media recording video or taking photographs must have approved media credentials, from HIMSS to gain access to the booth as a videographer or photographer.
- Official photos of the exhibit floor will be released to the media throughout 2020 HIMSS.

Attendees

- Recording of interviews with 2020 HIMSS attendees must be scheduled and recorded in a booth and/or a designated room or enclosed location outside of aisles of the exhibition floor or hallways outside educational sessions.
- Walking up to an attendee with a camera or microphone and asking for an interview or opinion is not permitted. Schedule all interviews in advance.

Scheduling Video or Photography at 2020 HIMSS

- Media must schedule video interviews or photography in advance with exhibitors.
- Exhibitors or media needing onsite photography or videography services may contact Oscar & Associates, the 2020 HIMSS official photographer.

Contact Information



Global Health Conference & Exhibition

- Media can provide this information to the 2020 HIMSS Press Room staff via email Karen Groppe at kgroppe@himss.org or when checking in at the 2020 HIMSS Press Room.
- Exhibitors can provide scheduled video interview information to Virginia Geoghegan at vgeoghegan@himss.org.