

Badge Descriptions

Exhibitor Badges

- 1) Exhibitor badges are to be used for exhibit booth staff only
- 2) Access to the exhibit hall one hour before and one hour after exhibit hours
- 3) Additional exhibitor badges are available for \$225.00 each. Limit of additional badges you can purchase is 50 between exhibitor and client badges.
- 4) Allows access to:
 - Education sessions (Tuesday – Friday)
 - *Does not include Preconference Events on Monday and Health 2.0 Venture Connect on Wednesday (additional fees apply)*
 - Opening Reception Monday night
 - Keynote speakers
- 5) Does not provide access to pre-conference sessions on Monday; additional registration is required.
- 6) The company name that appears on the Exhibit Space Contract will be the company name that appears on every exhibitor badge
- 7) Exhibitors can register online in advance beginning October 15 to avoid delays at onsite registration.
- 8) Plastic badge holders will be available onsite at registration and mobile kiosk

Client Badges

- 1) Client badges must be used for your clients or potential clients only.
- 2) Client badges are entitled to the following:
 - Exhibition hall during exhibition hours only
 - Keynote sessions
 - Education session on Tuesday – Friday
 - *Does not include Preconference Events on Monday and Health 2.0 Venture Connect on Wednesday (additional fees apply)*
 - Opening reception on Monday, March 9
 - Receives a Conference tote bag, attendee badge holder and materials
- 3) Additional client badges are \$405 on or before February 10 and \$505 after February 10. Limit of additional client badges you can purchase is 50 between exhibitor and client badges.
- 4) Does not provide access to the pre-conference sessions on Monday; additional registration is required.

Exhibitor Full Conference Badges

- 1) Exhibitor Full Conference badges are to be used for your company's **executive staff** (CEO, VP etc)
- 2) All Exhibitor Full Conference Badges are entitled to the following:
 - Exhibition hall during exhibition hours only
 - Keynote sessions
 - Education session on Tuesday - Friday
 - *Does not include Preconference Events on Monday and Health 2.0 Venture Connect on Wednesday (additional fees apply)*
 - Opening reception on Monday, March 9
 - Receives a Conference tote bag, attendee badge holder and materials
- 3) Staff of your organization may be granted 24 hour access with a full conference badge.
- 4) Does not provide access to the pre-conference sessions on Monday; additional registration is required.