

Exhibitor Priority Points Deductions

Approved Contracted photographer in other booths	1000 Points
Unauthorized photography in booth	1000 Points
Using attendee mailing list inappropriately	500 Points
Early move-out or dismantling	100 Points
Companies that do not use official housing company	All Points
Subletting of exhibit space	500 Points
Non approved floor plans that violate rules	100 Points
Hanging Sign that violates rule	100 Points
Live Music	100 Points
Use of Megaphones, Loud Speakers	100 Points
Demonstrations disrupting other booths	100 Points
Sound Violations- Decibel level (no tolerance)	500 Points
Speakers facing into aisle	100 Points
Soliciting outside confines of booth space	500 Points
Placing marketing materials anywhere outside booth (Convention center property and hotel property within HIMSS block)	500 Points
Payment schedule not followed	50 Points
Sideshow Tactics	100 Points

Cancel or No Show of your booth at a HIMSS Conference– all points are removed
Failure to exhibit in a given year– all points are removed

Exhibitor points are cumulative and carried from one participating year to the next.
Failure to exhibit in a given year resets exhibitor point total to zero. Wait-listed exhibitors do not lose points if unable to clear waitlist

Point deduction will occur after one violation warning. If more than two warnings have been given deduction of points will double.

Ways to loss points are subject to change

Updated As of April 16, 2018