



9-13 August | Las Vegas

GLOBAL HEALTH CONFERENCE & EXHIBITION

## Professional Roles/Target Audiences

The 2021 HIMSS Global Health Conference & Exhibition audience includes health information and technology stakeholders, stakeholder groups, and those that contribute to the healthcare ecosystem with titles that include, but are not limited to, the following:

- Advocacy Groups Focused on Patient, Family Member, or Caregiver
- Allied Health Professional
- CEO/COO
- CIO/CTO/CTIO/Senior IT
- Clinical Engineering Professional
- Clinical Informaticist
- CMIO/CMO
- CNIO/CNO
- Chief Quality Officer and Chief Clinical Transformation Officer
- CISO/CSO
- Consultant
- Consumer Groups
- Data Scientist
- Early Careerist
- First Time Attendee
- Government or Public Policy Professional
- Healthcare Financial Professional
- Investor or Entrepreneur
- IT Professional
- Information Management Professional
- Life Sciences Professional
- Management Engineering or Process Improvement Professional
- Military Health Professional
- Nurse or Nurse Practitioner
- Payer
- Pharmacy Professional
- Physician or Physician's Assistant
- Population Health Management Professional
- Project Manager
- Professor/Academician
- Public Health Practitioner
- Quality Professional
- Research and Development Professional
- Start-Up
- Student
- Supply Chain Management Professional/Clinician
- Technologist