Thank you for being part of HIMSS20!

HIMSS20: Be the change

Global Health Conference & Exhibition
MARCH 9–13, 2020 • ORLANDO, FL
Welcome

Meet Our Speakers

JoAnn Klinedinst, MEd, CPHIMS, PMP, DES, FHIMSS, FACHE  
Vice President, Professional Development HIMSS

Gail L. Rice, MA  
Senior Director, Professional Development HIMSS

Debra Clough, CAPM  
Education Manager, Professional Development HIMSS

Jan Lugibihl, MA, CAPM  
Associate Manager Professional Development HIMSS
AGENDA

Welcome
Recognition of the Global Conference Education Committee
Conference Overview
Education Overview
Continuing Education Credit
Education Session Logistics
Q&A
Welcome

Jen Bichel-Findlay, HScD, MN, MPH
Senior Lecturer and Director, Digital Health and Innovation
Faculty of Health, UTS
Global Conference Education Committee Chair
Global Conference Education Committee (GCEC)

Vitaly Herasevich, MD, PhD, CPHIMS
Associate Professor of Anesthesiology and Medicine
Mayo Clinic

Tom M. Judd, CPHIMS
Associate Editor, Health IT and Quality
The Permanente Journal

Jigar Kadakia
Chief Information and Privacy Officer
Partners Health Care

Joyce Miller, RN, CHCIO, CPHIMS
Chief Information Officer
Ohio Living

Anne Park, CPHQ, FHIMSS
Sr. Business Systems Analyst
MD Anderson Cancer Center

Jordi Pléa Jimenez
Chief Information and R&D Officer
Badalona Serveis Assistencials
Global Conference Education Committee (GCEC)

Craig Schneider, PhD  
Managing Director  
Impaq International

Mohammad Siddiqui  
Manager, Inpatient Pharmacy  
Cleveland Clinic Abu Dhabi

Maureen Slackway, MT(ASCP), CQA, CPHIMS, CAPM  
Analyst II, Laboratory Information Systems  
Universal Health Services, Inc.

Corey B. Smith, PhD  
Assistant Professor  
University of North Dakota

Joel Verinder, MBA, PMP, SHIMSS  
Senior Director, EMR Integration  
Agilon Health

Marisa L. Wilson, BS, DNSc, FAAN, MHS, RN-BC  
Associate Professor  
University of Alabama Birmingham
Conference Overview

JoAnn Klinedinst, MEd, CPHIMS, PMP, DES, FHIMSS, FACHE
Vice President, Professional Development
HIMSS
**Mission**
To reform health globally through information and technology.

**Vision**
To realize the full health potential of every human, everywhere.
HIMSS Professional Development Mission

HIMSS Professional Development provides exceptional opportunities to membership for education, networking, and advancement opportunities through lifelong learning and engagement.
Welcome to Orlando!

2020 HIMSS Global Health Conference & Exhibition
Orange County Convention Center
March 9-13, 2020
HIMSS19 Attendance by the Numbers

HIMSS19: By the Numbers, February 14

42,595
HIMSS19: Total Registration
HIMSS19 Attendance by the Numbers

Professional Registration By Worksite
- Provider: 39%
- Other: 19%
- Consultant: 9%
- Payer/Financial: 6%
- Government: 9%

Professional Registration By Title
- C-Suite: 27%
- IT Professionals: 27%
- Senior Management: 27%
- Other: 3%
- Marketing & Sales: 4%
- Investor & Entrepreneur: 4%
- Academics: 13%
- Clinicians: 9%
HIMSS19 Global Reach

Attendees:
Africa: 28
Asia: 1,034
Australia: 91
Canada: 779
Europe: 1,428
South America: 334
HIMSS Global Health Conference Over the Years – Social Media

- **HASHTAG REACH**: 2,746,476,637 impressions
  - HIMSS18: 286,373,954 | +859%
  - HIMSS17: 221,014,477 | +1143%

- **COMMS REACH**: 5,137,842 impressions
  - HIMSS18: 4,403,504 | +17%
  - HIMSS17: 2,471,651 | +108%

- **ENGAGEMENT**: 50,094 interactions
  - HIMSS18: 20,122 | +149%
  - HIMSS17: 15,602 | +221%

- **WEB TRAFFIC**: 54,650 sessions
  - HIMSS18: 46,395 | +18%
  - HIMSS17: 27,903 | +96%
HIMSS20 Website

www.himssconference.org

- Home Page
- Schedule
- Education
- Exhibition
- Networking
- Hotel
- Registration
HIMSS20 Mobile App

HIMSS20 Global Health Conference Mobile App Available in February, 2020!
## What’s Happening at HIMSS20

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Conference:</td>
<td>Monday – Friday, March 9 – 13, 2020</td>
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<tr>
<td>Monday, March 9: Preconference Optional Education</td>
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<tr>
<td>Opening Reception: 5:00pm – 7:00pm</td>
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<tr>
<td>Keynotes:</td>
<td>Tuesday, 8:30 am -10:00 am</td>
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<td>Thursday, 8:30 am – 9:30 am</td>
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<td>Friday, 8:30 am -10:30 am</td>
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<td>Friday, 1:15 pm - 2:30 pm</td>
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<tr>
<td>Concurrent Education Sessions:</td>
<td>Tuesday, 10:30 am – 5:15 pm</td>
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<tr>
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<td>Wednesday, 8:30 am – 5:00 pm</td>
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<td></td>
<td>Thursday, 10:00 am – 5:00 pm</td>
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<tr>
<td></td>
<td>Friday, 10:45 am – 1:00 pm</td>
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<tr>
<td>Exhibition:</td>
<td>Tuesday, 10:00 am – 6:00 pm</td>
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<tr>
<td></td>
<td>Wednesday, 9:30 am – 6:00 pm</td>
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<tr>
<td></td>
<td>Thursday, 9:30 am – 4:00 pm</td>
</tr>
</tbody>
</table>
Keynote Speakers

Terry McAuliffe
Former Governor of Virginia / Former Chairman, Democratic National Committee

Chris Christie
55th Governor of the State of New Jersey

Alex Rodriguez
Founder and CEO A-Rod Corp
Views from the Top

• 19 sessions across 4 days:
  • International Panels
    • World Health Organization
    • Ministerial Policy
    • International Providers
    • Digital Health Strategy
  • Variety of Topics
    • ML/AI
    • Social Determinates of Health
    • Government Relations Fireside Chat
  • Leading Organizations
    • Google
    • Amazon
    • Surescripts
    • Change Health
    • Bill and Melinda Gates Foundation
    • NASA
# About Education – Preconference Optional Education

**Symposia**
- AMDIS/HIMSS Physicians’ Executive
- Nursing Informatics
- Big Data
- Blockchain
- Career Development
- Interoperability and HIE
- Leading a Digital Organization
- Telehealth

**Forums**
- Aging & Tech
- Cloud Computing
- Consumerization of Health
- Cybersecurity
- Healthcare Innovation
- Machine Learning & AI
- Patient Engagement & Experience
- Pharma
- PopHealth & SDoH
- Revenue Cycle Optimization

**Other**
- FHIR Bootcamp
- Global Hackathon
About Education

Total: 357
sessions
Tuesday -
Friday

20
concurrent
sessions

17 topic
categories

25
timeslots
across
four days

10+ continuing
education
credit
types
About Education

357 Education Sessions

Sessions curated through the call for proposal process

Life Changing Innovation

Session Series:
Blockchain, Canadian, Diversity & Equity Inclusion, Federal Health Community, Innovation, LTPAC, Military Health, Payer

Best practice, Davies Award winners, EMRAM Best Practices

Views From the Top
Reactions from the Field
Industry Solutions

Government
HIMSS20 will present 350+ highly-vetted education sessions within 17 topic categories.

- Applied Artificial Intelligence and Machine Learning
- Biomedical Informatics or Healthcare Informatics
- Consumerization and Patient Experience
- Cybersecurity, Privacy, or Security
- Data and Analytics
- Personalized Health and Genomics
- Health Information Exchange or Interoperability
- Healthcare Applications and Technologies
- Innovation, Entrepreneurship, or Venture Investment
- Leadership, Governance, or Strategy
- Organizational Change Management
- Population Health or Public Health
- Professional Development or Workforce Development
- Quality Improvement Model Practices
- Telehealth
- User Experience (UX), Usability, or User-Centered Design
- Value-Based Care Models
Content Streams

Using INFORMATION and TECHNOLOGY to Meet the Quadruple Aim

Implement TECHNOLOGY SO YOU CAN...

Harness INFORMATION so you can...

Advance ORGANIZATIONAL EFFICIENCIES so you can...

Improve CARE which allows you to...

Improve the patient experience...

Improve the health of populations...

Confront GRAND SOCIETAL CHALLENGES on a global level.

Impact one’s ENVIRONMENT on a community, regional, and national level which allows you to...

Reduce the per capita cost of health care...
### Evaluation Scores

**HIMSS19 GLOBAL CONFERENCE & EXHIBITION** (February 11-15, 2019 - Orlando, FL)

**Education Sessions Evaluation**

**Trend Analysis (2002-2019)**

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</thead>
<tbody>
<tr>
<td><strong>Complied Evaluation Forms</strong> (sample size: N)</td>
<td>8,498</td>
<td>10,379</td>
<td>12,965</td>
<td>11,417</td>
<td>11,280</td>
<td>11,858</td>
<td>10,154</td>
<td>12,033</td>
<td>12,188</td>
<td>1,517</td>
<td>9,963</td>
<td>1,628</td>
<td>1,803</td>
<td>3,450</td>
<td>3,439</td>
<td>5,579</td>
<td>4,188</td>
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<tr>
<td><strong>1. LEARNING EXPERIENCE</strong></td>
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<tr>
<td>The extent to which this session provided you with new and/or practical information</td>
<td>3.89</td>
<td>3.70</td>
<td>3.77</td>
<td>3.74</td>
<td>3.78</td>
<td>3.81</td>
<td>3.80</td>
<td>3.90</td>
<td>3.93</td>
<td>--</td>
<td>3.94</td>
<td>4.01</td>
<td>4.16</td>
<td>4.17</td>
<td>4.13</td>
<td>4.26</td>
<td>4.32</td>
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<tr>
<td>The extent to which learning objectives of the session were met</td>
<td>3.92</td>
<td>3.77</td>
<td>3.86</td>
<td>3.81</td>
<td>3.84</td>
<td>3.88</td>
<td>3.88</td>
<td>3.88</td>
<td>3.90</td>
<td>4.04</td>
<td>4.10</td>
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<td>4.10</td>
<td>4.26</td>
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<td>4.27</td>
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<td>The extent to which you received value from the information received</td>
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<td>The extent to which the title, topic and description met the expectation of what you learned during the session</td>
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<td><strong>2. SPEAKER EFFECTIVENESS</strong></td>
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<tr>
<td>Knowledge about the topic</td>
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<td>4.49</td>
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<td>Effectiveness in presenting the material (includes speaking skills)</td>
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<tr>
<td>The degree to which speaker avoided commercial bias or sales pitch</td>
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<td>4.54</td>
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<tr>
<td><strong>3. DISCLOSURE OF COMMERCIAL SUPPORT</strong></td>
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<tr>
<td>Did the presenters notify you, whether or not they had received significant support from or have substantial financial relationship with commercial entities? % Yes</td>
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<td>--</td>
<td>67%</td>
<td>68%</td>
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<td>67%</td>
<td>85%</td>
<td>80%</td>
<td>85%</td>
<td>73%</td>
<td>78%</td>
<td>77%</td>
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<tr>
<td>Were bias &amp; favor of a product presented to the extent that the presentation was unbiased or represented commercial promises? % No</td>
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<td>--</td>
<td>81%</td>
<td>80%</td>
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<td>78%</td>
<td>89%</td>
<td>89%</td>
<td>93%</td>
<td>83%</td>
<td>85%</td>
<td>92%</td>
</tr>
<tr>
<td><strong>Overall the session was</strong></td>
<td>3.90</td>
<td>3.85</td>
<td>3.92</td>
<td>3.96</td>
<td>3.94</td>
<td>3.93</td>
<td>4.02</td>
<td>4.00</td>
<td>4.01</td>
<td>4.01</td>
<td>4.00</td>
<td>4.34</td>
<td>4.34</td>
<td>4.21</td>
<td>4.39</td>
<td>4.30</td>
<td>4.34</td>
</tr>
</tbody>
</table>

*The rating scale used: Excellent (5), Very Good (4), Good (3), Fair (2), Poor (1), and NA (no value).*
Elements of Successful Presentations

Engaging the Audience

• Address all learning objectives
• Share a situation, tell a story
• Provide statistics and notable facts
• Reference a current event
• Avoid all capitalization
• If using entire URL reference, check for functionality
• Make sure presentation is visually appealing
• Organization logos included on first and last slides only
• Keep text to a minimum
• Proofread, proofread, proofread
• Practice, practice, practice
Best Practices: Guidelines from Edward Tufte

• It’s all about the content:
  • The Quality
  • The Integrity
  • The Relevance
• Cite sources early and often: this adds credibility
• Know your audience and treat them with civility
• Know your content
• “The point is not about PowerPoint, but how to get info into the hands of the attendee."
• “The best way to improve your presentation is to get better content."
• “Show up early”

Attendee Evaluation Comments

Positive comments:

• “Speakers were amazing and helped define the real barriers to adoption with real solutions. Loved how easy going they were chatting back and forth. Made a very engaging presentation.”

• “Really great session. Engaging and full of useful tips, metrics, and advice.”

• It was a very emotional presentation that included the importance of the human factor and how proper HIT tools can enhance this human factor.”

• “Overall the topic was informative and interesting and they both did a great job of not promoting the vendor that developed the solution even when prompted by the audience. Excellent job.”

• “Liked that the presenters were meeting & greeting the audience prior to the presentation.”
Attendee Evaluation Comments

**Not so positive comments:**

- The speaker left little time for audience comments. There was a lot of jargon and the data presented contributed little to the key issues.

- “A broad overview with few specific examples. Minimal discussion was generated.”

- “The speaker caused some anxiety by showing up with just a few minutes to spare. Speaker was unprepared.”

- “No education, just sales.”

- “Slides were way too busy to provide value.”
Continuing Education Credit

Jan Lugibihl, MA, CAPM
Associate Manager,
Professional Development
HIMSS
Continuing Education Credit

In support of improving patient care, HIMSS20 is planned and implemented by the Postgraduate Institute for Medicine and Healthcare Information and Management Systems Society (HIMSS).

Postgraduate Institute for Medicine is jointly accredited by the American Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Speakers are required to follow standards for continuing education established by the ACCME, ANCC, ACPE.
Continuing Education Credit

HIMSS offers a variety of continuing education opportunities for participants to acquire credit:

Licensure

• Accreditation Council of Pharmacy Education (CPE)
• Continuing Medical Education (CME)
• Continuing Nursing Education (CNE)
• American Board of Preventive Medicine LLSA (ABPM LLSA MOCs)

Certifications

• American College of Healthcare Executives (ACHE)
• American Health Information Management Association (AHIMA)
• CHIME Certified Healthcare CIO Program (CHCIO)
• Certified Associate in Health Information Management Systems (CAHIMS)
• Certified Professional in Health Information Management Systems (CPHIMS)
• Professional Development Units for Project Managers (PDU)
Continuing Education Credit

• Educational content must address learning objectives for this activity

• Focus on education of the audience
  ✓ By extension, the benefit of patients

• Avoid promotion of commercial interests or products
  ✓ Be objective and balanced
  ✓ Include legitimate differences and contrasting views

• Use generic names when referring to drugs or products
  ✓ Use of trade names must include those of several companies

• Off-label and investigational usage of products is permissible
  ✓ Disclosed in the presentation
Questions regarding conflicts of interest must be resolved prior to presenting and may be directed to:

Reese Walters, MA  
Program Manager  
Postgraduate Institute for Medicine  
phone: 720-895-5357  
fax: 303-858-8848  
rwalters@pimed.com
Education Session Logistics

Deb Clough, CAPM
Education Manager,
Professional Development
HIMSS
HIMSS20: Be the change
Welcome to the HIMSS20 Virtual Speaker Ready Room

The HIMSS20 Virtual Speaker Ready Room will provide you with speaker resources and instructions to assist in preparing for your 2020 HIMSS Global Health Conference & Exhibition education presentation. HIMSS looks forward to working with you as we make HIMSS20 the leading health information and technology conference and provide attendees with the most valuable education offering of the year. If you have any questions, please contact your HIMSS Staff Liaison, Deb Clough at dclough@himss.org.

Step One:
Welcome! Getting Started!
- Conference Schedule
- Registration & Hotel Information
- Speaker Agreement Form that includes links to the Continuing Education Conflict of Interest form and the Publication and Recording Authorization Form
- Deadline Dates

Step Two:
HIMSS20 Presentation Instructions
- Presentation Deadline Dates
- Presentation Slide Template (available soon)
- Presentation Guidelines (available soon)

Step Three:
HIMSS20 On-Site Logistics
Orange County Convention Center, Orlando, FL
March 9-13, 2020
Watch for on-site logistics to be posted in February, 2020.
Session Formats

60-minute Lecture
- Introductions (2-3 minutes)
- Presentation (45 - 50 minutes)
- Q&A (10 - 15 minutes)

60-Minute Essential Conversation
- Introductions (2-3 minutes)
- Presentation (20 minutes)
- Facilitate Discussion with Attendees (35-40 minutes)

30-Minute Lecture
- Introductions (2-3 minutes)
- Presentation (20 minutes)
- Q&A (5-10 minutes)

30-Minute SPARK Session
- Introductions (2-3 minutes)
- Presentation (27 minutes)
Session Mentors and Moderators

**Mentors**
- Each session assigned a mentor
- Assist speakers as needed
- Review and approve PPT presentations

**Moderators**
- Introduction of Session and Speakers
- Assist speakers as needed
- Help keep the speaker/session on time
Audio Visual Equipment

Each education room is equipped with:

- Laptop
- LCD projector
- Screen
- Laser pointer
- Wireless Slide Advancer
- Microphones: 3 Wireless lavaliers/2 Aisle Mics
- Wireless internet
- Confidence Monitor

AV requests beyond what is provided above:

- At cost to the presenter
- Upon request, instructions and costs will be provided
Orchestrate

Presentations accessed via QR codes from wireless devices

System that manages all presentations from a central location

Manages electronic signage outside all education rooms

Wirelessly deploys all presentations to the correct room
Orchestrate

Uploading Presentations Is As Easy As 1 – 2 – 3 – 4

1. Log-in to the web-site by entering your email address.

(The first time you log-in you will prompted to create a password.)
Orchestrate

2. Locate presentation(s) on the Personal Presentations tab

**IMPORTANT:** Upload PowerPoint file to the correct presentation listed
Orchestrate

Important Reminders

File Naming Convention
• Save file using the session number (Ex., 34.pptx)

Changes to slides after submission
• Once slides have been reviewed and approved, HIMSS only permits critical changes that affect presentation data (i.e., regulation releases, updates to rules, etc.)
Audience Polling

Speakers interested in polling the audience during their presentation should:

1. Sign up
2. Create polling questions and submit to HIMSS
3. Include questions in PPT presentation

Watch for more details and instructions!
• Use of the HIMSS20 template is required
• HIMSS brand and formatting built into template – Do not alter or remove
Slide Format Guidelines
HIMSS20 PowerPoint Templates

1st Slide
• Session title, speaker name(s), speaker title and organization name, Twitter handle (if applicable)
• Logo may be included

2nd Slide
• Remind attendees to complete online evaluation

3rd Slide
• Speaker photo(s)

4th Slide
• Disclosure of Conflict of Interest

✓ No Conflict of Interest Statement slide or Conflict of Interest Statement slide
Slide Format Guidelines
HIMSS20 PowerPoint Templates

5th Slide
• Agenda

6th Slide
• Learning Objectives

Last Slide
• Questions?
• Contact information
• Name, e-mail address and Twitter handle (if applicable)
• May include organization logo
• Include link to session evaluation
Copyright

• HIMSS disclaimer/copyright statements should not be removed from slides

Plagiarism

• Speakers required to properly source information
• Speakers must obtain permission to include proprietary information
  ➢ Cartoons, graphs and charts
  ➢ Obtain all approvals to include screen shots

Other

• If possible, presentation should be reviewed by organization’s legal and/or marketing department for accuracy.
• Avoid any promotional content within your presentation.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 31, 2019</td>
<td>Speaker orientation webinar, Reviewer/Mentors invited to attend</td>
</tr>
<tr>
<td>November 18, 2019</td>
<td>Conflict of Interest forms due</td>
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<tr>
<td>January 13, 2020</td>
<td>First draft of presentation materials due to Reviewer/Mentor and HIMSS</td>
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<tr>
<td>January 13 – 27, 2020</td>
<td>Reviewer/Mentor review of presentations; comments sent back to presenters</td>
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<tr>
<td>January 27 – Feb 3, 2020</td>
<td>Speaker revision of presentations (if necessary)</td>
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<tr>
<td>February 3, 2020</td>
<td>FINAL speaker presentation materials due</td>
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<tr>
<td>February 3, 2020</td>
<td>All presentations to CE provider and HIMSS Staff for review</td>
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<tr>
<td>February 25, 2020</td>
<td>Ready, Set, Go Speaker Webinar</td>
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<tr>
<td>March 9 – 13, 2020</td>
<td>2020 HIMSS Global Conference &amp; Exhibition, Orlando, FL</td>
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On-Site Speaker Ready Room

- Check-in and receive a speaker ribbon – we need to know you have arrived on site!
- Meet with co-speaker/mentor to review details of the session, view presentation and practice
- Opportunity practice presentation in mock-up of stage to become familiar with equipment in session room (sign up required)
- Relax – refreshments provided!
QUESTIONS

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