



**HIMSS Global Conference Optional Events**  
**March 9 – 13, 2020**  
**Orange County Convention Center, Orlando, FL**

**HIMSS20 Call for Proposals Program Descriptions**

**SYMPOSIA:**

**AMDIS/HIMSS Physicians' Executive Symposium: Back to the Future: Embracing the Patient-Physician Relationship**

As a physician leader, your ideal future features technology so advanced and reliable it becomes transparent. The solutions we hope to achieve will be disruptive if we are going to make serious movement. How can we embrace innovation while ensuring patient safety? What innovative solutions have you or your colleagues experienced to improve healthcare delivery and reduce administrative burden for physicians? How can we shift the focus from computer work back to patients and still embrace technology?

**Big Data Symposium: Making it Work**

Big Data is not new to healthcare. We know the big picture of big data. Now we must build the right program to enable digital health strategies. This symposium seeks thought leaders, implementation architects, and authoritative speakers to explore the ground floor strategies around turning data into knowledge, and managing change and challenges. Areas of focus may include: governance/management; access/utilization/application of publicly available large data sets and SDOH; improving operational and clinical efficiency; new predictive health applications; and emerging privacy, security and ethical issues unique to big data.

**Blockchain Symposium**

This dynamic program will provide an opportunity to vet your blockchain hypotheses and provide a clear sense of how to participate in blockchain-enabled healthcare ecosystems. This symposium seeks presenters who can:

- Provide examples of large scale implementations, rooted in evidence, with key performance indicators of how blockchain technology is currently driving value in the global healthcare
- Highlight how blockchain will be used to drive value in the future
- Speak to blockchain business case fundamentals as well as scientific levels of evidence

**Career Development Symposium**

As the health information and technology industries continue to change rapidly, professionals must ensure they continue their own development to remain competitive, adapt to the changes in their organization and build skills that will enhance their future career success. This symposium is designed for everyone, early careerists to senior level professionals and is seeking speakers to address topics such as; the importance of lifelong learning; developing a personal brand; challenges and opportunities of the inter-generational workplace; developing as a leader; creating a career roadmap; empowering work-life balance and communicating transferable skills.

**Interoperability and HIE Symposium**

Collaborative healthcare thrives when all stakeholders in the care continuum have accurate, timely, and appropriate information. True interoperability excellence facilitates this collaboration and enables a person centered approach. What is your success story for meeting the quadruple aim through interoperability?

### **Leading a Digital Organization Symposium**

Leaders at high-performing digitally-enabled organizations share how they overcame the challenges of turning data into knowledge, lead an evolving culture, and use technology to create an inclusive, information rich stakeholder community pursuing the quadruple aim.

### **Nursing Informatics Symposium**

Nurses are integral to everything that's happening in Healthcare Technology, both inside and outside the hospital. As we move into the continuum they become increasingly important along with the use of Health IT tools. The Nursing Informatics Symposium is the intersection of nursing practice with information and technology. This Symposium is seeking speakers who can discuss real life use cases relating to the past, present, and future of nursing informatics.

### **Telehealth Symposium**

Telemedicine, the connection of patients and clinicians across time and space using information and communications technology (ICT), was among the first technological disruptors of healthcare. Initially viewed by many as an adjunct to conventional care, while the healthcare industry struggled to fit telemedicine into existing business models, entrepreneurs and forward-thinking health systems were creating new business models including direct-to-consumer services. Organizations that have begun the transition to value-based payment along with non-traditional providers see telemedicine as a way to disrupt the competition. Many health systems now looking at expanding telemedicine are finding themselves on the road to being disrupted. This symposium will explore ways that provider organizations are using telemedicine to create a more patient-centered experience and adapting to a value-based world, and ways that companies are creating direct-to-consumer experiences allowing people to shop for the experiences that suit them.

### **OTHER OPTIONAL PRE-CONFERENCE EVENTS:**

#### **Aging & Tech Forum: Addressing the 'Silver Tsunami'**

With the so-called 'silver tsunami,' comes a need to reinvent care delivery for seniors who are living longer than ever - and with most not experiencing perfect health. The forum seeks presenters from healthcare provider and payer organizations and thought leaders who can speak authoritatively and from experience on how virtual care and other technologies are: 1.) being used to manage chronic-care seniors in the home; 2.) addressing wellness and helping seniors who are thriving to live the active lives they choose for as long as they can. (**IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

#### **Cloud Forum**

As pricing and competitive pressures mount, providers have become less risk adverse to cloud computing, but still have many questions about security and implementation. The Cloud Forum seeks speakers who can discuss and present real-life use cases on how healthcare organizations have overcome these concerns and migrated to the cloud to better adapt to market forces and achieve clinical and business goals. (**IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

#### **Consumerization of Health Forum**

Consumer-patients increasingly want access to more convenient and affordable care—whether it be things like virtual visits, retail clinics, or home care. The Consumerization of Health Forum seeks speakers who can discuss these trends and the technology and strategies that provider organizations have deployed to build loyalty and a competitive advantage by giving consumers the same control and confidence they experience in the rest of their lives. (**IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

#### **Cybersecurity Forum**

The Cyber Security Forum will focus intently on how cybersecurity and transformation go hand-in-hand. We want speakers who can address this and discuss what provider organizations are doing to protect healthcare's expanding digital footprint and securing new models of patient-centric care such as telehealth, remote monitoring, wearables. This is a critical patient-safety issue and where healthcare's

future. Other topics of interest include IoT and medical device security, risk and vulnerability management, and end-point security. **(IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

### **Machine Learning & AI for Healthcare Forum**

The 2020 Machine Learning & AI for Healthcare Forum seeks presenters who can address the impact these transformative technologies will have on healthcare and speak from experience on how healthcare organizations are implementing them to improve care, contain costs, and drive operational efficiencies. The program will start with a focus on building data and analytics competency, and from this essential foundation, speakers will share real-world applications of ML & AI with a focus on best practices for implementation and integration into clinical workflows. **(IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

### **Patient Engagement & Experience Forum**

The Patient Engagement & Experience Forum seeks presenters who can address the digital and human-to-human approaches healthcare providers are using to improve care and outcomes by boosting patient satisfaction, empowerment, engagement and experience. Key topics for this event include improving the clinician experience, engaging and training staff, behavioral health, and mission-critical topics like addressing the opioid crisis, virtual visits, medication management, and doing more with less. **(IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

### **Innovation Forum: Driving Transformation, Creating Value**

With all the demands for growth, efficiency, and transformation, healthcare organizations must possess innovation as a core competency, but too few do. The HIMSS Innovation Forum will demystify innovation and provide a roadmap to help make it actionable for organizations of all sizes. In a workshop-like format, we seek speakers who can address innovation readiness, creating a scalable framework, collaborating with internal and external partners, and, finally, commercializing innovation. **(IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

### **Pharma Forum**

The 2020 Pharma Forum expands to full day and seeks presenters who can speak to the emerging collaborations between pharma, payers, providers and patients destined to revolutionize the healthcare industry. From this foundational discussion, speakers will address related topics such as data sharing, digital and other disruptive technologies, collecting real world evidence for clinical trials, and patient engagement. **(IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

### **Population Health Management Forum**

The Population Health Management Forum is a new event and speakers should be able to address social determinants of health (SDOH) and share how healthcare organizations are using digital technologies and other personalized approaches to transform the patient experience and deliver better health and wellness for our most vulnerable populations. Other topics of interest include behavior change and program design, the impact of SDOH on healthcare spending, and low-tech solutions and health literacy. **(IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)

### **Revenue Cycle Optimization Forum**

This 2020 Revenue Cycle Optimization Forum will continue the discussion on the patient-centric revenue cycle and using technology to boost operational efficiency and improve the patient experience, but with an important addition: This year speakers will address in-depth pricing transparency and how healthcare providers are dealing with the steep increase in uninsured patients and high-deductible health plans. **(IMPORTANT:** For this peer-to-peer event, we do not accept submissions from vendor organizations. We will consider only those from healthcare provider and payer organizations, academic, non-profit and government speakers.)