HIMSS16 is the health IT conference for physicians.

HIMSS16 takes place Monday – Friday
Opening Keynote: Monday, February 29, 5:00 pm

EARLY BIRD ENDS DECEMBER 14.
Register today and save!

SCHEDULE ALERT!

www.himssconference.org/physician

This activity is jointly provided by Postgraduate institute for Medicine and HIMSS
Dear Physician Colleague:

In the midst of a constantly shifting landscape, with ongoing challenges like changing from a volume to a value-based care payment model, cybersecurity and pophealth, physicians’ primary priority remains very clear: to support our patients’ return to, and maintenance of, their health. How can we ensure the best possible care of our patients while surrounded by endless change?

The answer is to get educated, connected and engaged. That’s why I’m excited to attend the 2016 HIMSS Conference & Exhibition. At HIMSS16, we can connect with and learn from each other as we discover best practices and innovative solutions to help answer our most pressing questions and solve our biggest challenges. I’m thrilled to be speaking during a HIMSS16 Views from the Top session on clinical informatics leadership, and I invite you to join us. Plus, our session is just one of more than 300 that you’ll find at HIMSS16, all designed around the most important top-of-mind issues in our field.

I hope you will join me and thousands of other health IT professionals from around the world at HIMSS16, February 29 – March 4 in Las Vegas. Together we can work to find new and improved ways to transform health and healthcare through IT.

Sincerely,

Carol Steltenkamp, MD, MBA, FAAP, FHIMSS
CIO, University of Kentucky Healthcare
HIMSS16 IS THE HEALTH IT CONFERENCE FOR PHYSICIANS.

With exceptional education, world-class speakers and thought leaders, cutting-edge technology and products, and powerful networking, HIMSS16 is the health IT conference – with everything you need as a physician to transform health through IT – all in one place, at one time. Create your own personalized agenda with 300+ education programs, 1,300+ vendors, and hundreds of networking events and special programs, all designed to help you make the transformation of lives through health IT a reality.

This HIMSS16 brochure was created specifically for you. It includes a summary of speakers, education sessions, programs and events designed for physicians. Take a look at these pages, and then be sure to visit www.himssconference.org/physician for complete conference details.

You’re ready for the next step in health IT. You have an advantage. You have HIMSS16.

KEYNOTE SPEAKERS
Discover insights and lessons learned from motivational and inspirational luminaries.

Michael Dell
Chairman and Chief Executive Officer
Dell Inc.
Monday, February 29
5:00 pm – 6:30 pm

Peyton Manning
NFL Quarterback
Denver Broncos
Friday, March 4
1:15 pm – 2:30 pm

Corporate Supporter:
Senior Officials of the U.S. Department of Health & Human Services and the Centers for Medicare & Medicaid Services
Friday, March 4
8:30 am – 10:00 am

VIEWS FROM THE TOP
Explore current issues and gain unique perspectives from some of today’s thought leaders.

Applying Cognitive Computing to Population Health
Jeffrey H. Margolis
Chairman and CEO, Welltok
Pam Nicholson
SVP, Strategic Integration, Centura Health

Clinical Informatics Leadership: A Profound Discussion
Mark D. Sugrue, MSN, RN-BC, FHMSS, CPHIMS
CNIO, Lahey Hospital & Medical Center
Carol Stetlenkamp, MD, MBA, FAAP, FHIMSS
CMIO, University of Kentucky HealthCare; Executive Director, Kentucky Regional Extension Center

CMIO and CIO: Partners in Optimization and Transformation
C. Martin Harris, MD
CIO, Cleveland Clinic
Louis Capponi, MD
CMIO, Cleveland Clinic
Patricia Skarulis
CIO, Memorial Sloan Kettering Cancer Center
Peter Stetson, MD
CHIO, Memorial Sloan Kettering Cancer Center
Join a lineup of outstanding faculty and get a head start on networking with other physicians as you dive deeply into the subjects that interest you most. Register for any symposium and attend the HIMSS16 Opening Keynote and Opening Reception at no extra cost.

Monday, February 29 | 8:00 am – 4:30 pm
Fee: $325 | Separate registration required.

AMDIS/HIMSS PHYSICIANS’ IT SYMPOSIUM
Consolidating Gains and Driving Future Value
Fueled by a convergence of forces, our healthcare system is in transition from volume to value. Discover the IT enablers of care transformation with a focus on new data, tools and methods, and firsthand experiences that equip physicians and organizations to meet the goals of quality and patient experience, population health and cost of care.

CONNECTED HEALTH SYMPOSIUM
Care Anytime, Anywhere – Impact of Telehealth, Mobile and Wireless Technologies
Healthcare’s global shift requires the development of meaningful tools that are available anytime and anywhere. Explore the impact that connected health technology has on the daily workflow of healthcare providers.

HEALTH IT QUALITY SYMPOSIUM
Improving Quality in a Payment for Value World
The Medicare Access and CHIP Reauthorization Act escalates CMS’ efforts to move the traditional fee-for-service reimbursement model to a payment for value. Examine the CMS roadmap to payment for value, and identify strategies for overcoming provider and hospital reporting barriers, and improving care quality using clinical data.

HEALTH IT SAFETY SYMPOSIUM
Health IT Safety Culture: Working Together to Improve Patient Care
Discover strategies to improve health IT safety and quality of patient care. Providers and health IT developers will share their experiences and work together to develop tools that improve clinical decision support and safety culture.

INNOVATION SYMPOSIUM
Spurring Innovation in a Highly Regulated Environment
Take a deep dive into examining innovation in healthcare – what’s working, how and why.

INTEROPERABILITY AND HEALTH INFORMATION EXCHANGE SYMPOSIUM
On the Road to Interoperability: Accelerating Through the Curves
Discover the impact of practical, innovative and essential uses of interoperability across the spectrum of healthcare and their implications for providers, payers, exchanges, consumers and investors.

Register for HIMSS16 full conference along with any preconference symposium and receive a $100 discount off your registration!
EDUCATION SESSIONS

HIMSS16 offers a robust lineup of education across the health IT continuum. Here is a sampling of the extensive education sessions geared toward physicians – explore the rest at www.himssconference.org/physician. ★ = A physician will be speaking at this session

Business of Healthcare and New Payment Models
- Creating an Agile Medical Practice to Meet Consumer Demands
- Price Transparency: Bringing Providers to the Table ★
- Switching EHRs and Maintaining a Strong Revenue Cycle

Care Coordination and Population Health
- Community Practice Achieves PCMH Designation in Six Months
- Patient Registries, Alone, Are Not Good Enough!
- Predictive Analytics Drives Population Health Management ★

Clinical & Business Intelligence
- The Drive Towards Value-Based Care ★
- Reducing HVIS Procedure Costs Through Data Transparency
- Rising to the Challenge: Heart Attack Prediction ★

Clinical Informatics and Clinician Engagement
- Enhancing Patient Outcomes with Big Data: Two Case Studies
- Precision Medicine in the Information Age ★
- Seven Essentials in Clinical Information Technology Adoption ★

Connected Health
- A Connected Hospital and Connected Community Partnership
- From Hospital to Home: Mobile NICU Program ★
- Next-Generation Remote Patient Monitoring for Heart Failure ★

Consumer and Patient Engagement
- OpenNotes and the Northwest OpenNotes Consortium ★
- Patient Engagement: No Diamond Ring Required
- Using Mobile Apps to Create Active Patient Engagement

EHRs/meaningful Use
- OIG 101: An Introduction to the HHS OIG
- Pharmacogenomics and the EHR
- Redesigning Mental Health: Technology Driving Outcomes

Health Information Exchange and Interoperability
- Five States, 700 Physicians and Four Best Practices for HIEs ★
- International Exchange and Crisis Support: New Roles for HIEs ★
- Patient Matching EHR Ailments: Going from Placebo to Cure

Human Factors
- Optimizing Drug-Dose Checking to Minimize Alert Fatigue ★
- Shared Responsibility in Improving Alarm Safety
- UX Design: Five Steps For Designing “Healthy” Clinical Apps ★

Innovation
- Patient Identification: Biometric or Botched ★
- Rise of the Medical Scribe Industry-Risk to EHR Advancement ★
- Wired to Save Lives: A Virtual Hospital Experience ★

Leadership
- Building a Multifaceted Team for Data-Driven Transformation ★
- Establishing a Health IT Innovation Program: Early Successes ★
- Quantifying Value: Leveraging the HIMSS Value Suite and Score

Privacy & Security
- Advancing Privacy Through Quality Improvement: Three Essentials
- Securing Your Agile, Mobile Clinicians: Breach Case Study
- To Protect and Validate Use of Clinical Data for Simulation

Process Improvement
- Hard Truth About A Soft Go Live “New Recipe for Success” ★
- Taming Length of Stay Challenges Through Analytics ★
- Using EHR Data For Process Change, Throughput and Satisfaction ★

Quality and Outcomes
- Building Evidence-Based Clinical Standards into Care Flow ★
- RTLS 2.0: Enterprise Visibility Revolutionizes Healthcare
- When EHRs Cause Patient Harm: Lessons from Malpractice

Education details at: www.himssconference.org/executive

Education sessions take place Tuesday – Friday.

NEW!
Workshops, previously part of preconference, will now take place on Thursday, March 3. See page 6 for details.
SPECIAL PROGRAMS

Exchange ideas and challenges with other physicians, and uncover opportunities with innovative special programming.

Connected Patient Forum
Engaging patients in their own care has multiple benefits – enhancing satisfaction, productivity and overall healthcare efficiencies. Discover how connected health plays a critical role in achieving patient engagement and points to lessons learned and future directions in this half-day forum.

Wednesday, March 2  |  8:30 am – 12:30 pm

HIMSS Davies Awards Program
*Improving Patient Outcomes Through IT – Davies Award Stories of Success*
Gain insight from winners of the HIMSS Davies Award – HIMSS’ highest recognition of health systems, hospitals, ambulatory practices and community health organizations that have demonstrated sustainable quality improvement and ROI through the use of EHRs and health IT. Uncover actionable and replicable best practices for improving patient care, with a focus on community hospitals, underserved communities, clinical outcomes and patient safety.

Wednesday, March 2  |  8:30 am – 5:00 pm
Thursday, March 3   |  8:30 am – 11:00 am
Friday, March 4      |  12:00 pm – 1:00 pm

HX360™ Innovation Leaders Program
Provider-side innovation teams, clinicians and technologists will gain a deeper understanding of how providers are addressing contemporary challenges in healthcare – including investing in technologies to improve clinical care and operations, partnering with technology vendors, and evolving business models to sustain innovation.

Monday, February 29 |  9:00 am – 4:30 pm
Tuesday, March 1     |  8:00 am – 2:00 pm
Fee: $295, after February 2: $395

Long-Term and Post-Acute Care Forum
*Critical Conversations in Transitions of Care*
Examine the dialogues that acute care and long-term/post-acute care (LTPAC) providers should be initiating with one another as they manage the flow of patients/residents and their data from hospital to LTPAC setting, and from LTPAC setting to hospital. Discover examples and insights gleaned from select case studies in these facilitated, back-to-back sessions, designed to encourage acute and LTPAC attendees to “talk” to one another.

Wednesday, March 2  |  8:30 am – 12:30 pm

HIMSS16 Workshop
Experience interactive, highly collaborative learning!

HIMSS Analytics EMR Adoption Model™: The Journey to Stage 7 and Beyond | Fee: $325
Gain knowledge and understanding from HIMSS Analytics staff to assess and gauge your organization’s level of achievement against the EMRAM, and identify gaps and recommendations for achieving Stage 7 recognition.

Thursday, March 3
8:30 am – 5:00 pm
Separate registration required.
NETWORKING EVENTS
Build a community of support with other physicians while sharing strategies, best practices, challenges and solutions.

Clinical and Business Intelligence Community Reception
Tuesday, March 1 | 6:00 pm – 7:00 pm

Community Networking & Meetups
Collaborate with peers as you explore connections and discover solutions to transform health through IT. Check www.himssconference.org for a complete listing.

HIMSS Chapter Receptions
Many chapters host breakfasts, luncheons or receptions during HIMSS16. Contact your local HIMSS Chapter for details.

HIMSS Spot
Stop by the HIMSS Spot to have a cup of coffee, meet with colleagues, chat with HIMSS staff and learn about HIMSS resources.

HIMSS16 Opening Reception
Sip, savor, and socialize! Join us for an elegant evening of networking and making new connections. Get a sneak preview of this year’s exciting exhibits as you sample wine and cheese from around the globe.
Monday February 29 | 6:30 pm – 8:00 pm
Complimentary to all registered conference attendees.

HIMSS16 Women in Health IT Networking Reception
Join your female colleagues and get to know the stellar women in attendance at HIMSS16. Space is limited so early registration is recommended.
Tuesday, March 1 | 5:30 pm – 7:00 pm
Additional fee required.

SIGs
Participate in a HIMSS Special Interest Group (SIG) to share information, viewpoints and experiences. HIMSS16 offers unique collaboration opportunities in these SIGs:
- African-American
- Education
- eHealth
- Pediatric Health IT
- Project Management
- Small and Independent Consultants
- Supply Chain Management

For complete details and registration information, visit www.himssconference.org/physician.
CONTINUING EDUCATION CREDIT

HIMSS16 is an excellent opportunity to earn continuing education credits toward annual licensure and certification for physicians, nurses, pharmacists, project managers and HIMSS and CHIME members. *Educational sessions for HIMSS16 are not supported by any commercial entity.*

CERTIFICATIONS

This program has been approved for use in fulfilling the continuing education renewal requirements of the Certified Professional in Healthcare Information and Management Systems (CPHIMS).

This program has been approved for use in fulfilling the continuing education renewal requirements of the Certified Associate in Healthcare Information and Management Systems (CAHIMS).

This program qualifies for Continuing Education Units (CEU) towards the CHIME Certified Healthcare CIO (CHCIO) Program. CHIME recognizes 1 hour of participation as equivalent to 1 CEU.

HIMSS has been reviewed and approved as a provider of project management training by the Project Management Institute (PMI). Participants may receive professional development units (PDUs) for attending the annual meeting preconference and general education.

LICENSURES

Physician Continuing Education

*Accreditation Statement:* This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Postgraduate Institute for Medicine and HIMSS. The Postgraduate Institute for Medicine is accredited by the ACCME to provide continuing medical education for physicians.

*Additional CE for physicians will be announced shortly. Please visit www.himssconference.org for updates.*

Nursing Continuing Education

*Nursing Educational Objective:* After completing this activity, the participant should be able to: Provide appropriate care and counsel for patients and their families.

*Accreditation Statement:* Postgraduate Institute for Medicine is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Pharmacist Continuing Education

*Pharmacy Educational Objective:* After completing this activity, the participant should be able to: Provide accurate and appropriate counsel as part of the treatment team.

*Accreditation Statement:* Postgraduate Institute for Medicine is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Disclosure of Conflicts of Interest

All identified Conflicts of Interest are thoroughly vetted and resolved according to PIM policy. The existence or absence of COI for everyone in a position to control content will be disclosed to participants prior to the start of each activity.

For further information about Continuing Education credits, please visit [www.himssconference.org/ce](http://www.himssconference.org/ce).
EXHIBITION
Explore 1,300+ exhibiting companies and 150+ newly launched cutting-edge products and services – plus 350+ show floor sessions and countless networking opportunities – all on the HIMSS16 exhibit floor. Visit several specialty exhibit areas focused on hot topics, including:

NEW! 3-D Printing Row
3-D printing is taking the next great innovative leap forward in health technology, improving quality of life for patients and saving lives. Join industry leaders as they demonstrate their technologies around bioprinting of living cells, medical device design and preoperative planning.

Clinical & Business Intelligence Knowledge Center
Discover ways to better leverage C&BI intelligence tools, technologies and strategies to help your organization meet patient care delivery, clinical and health outcome, and business operation goals. Explore technologies and strategies to help optimize efficiency, effectiveness and patient outcomes.

NEW! Connected Health Experience
Discover how emerging wireless and connected technologies address patient and consumer engagement, manage chronic conditions and create efficiencies in achieving health and wellness.

HIMSS Interoperability Showcase™
Experience an ecosystem where all stakeholders can securely, effectively and efficiently contribute, share and analyze data at the HIMSS Interoperability Showcase. From home to hospital, birth to death, and PCP to EHR, health IT and interoperability are changing the future of healthcare.

HX360™ Innovation Pavilion
Visit leading health tech startup companies within the Startup Showcase and Accelerator Hubs. View firsthand demos of cutting-edge products in the Contemporary Challenge Showcase dedicated to growth- and mid-stage companies in healthcare addressing four key challenge areas: patient as consumer, chronic care and behavioral health, long-term and post-acute care, and operations.

Intelligent Health™ Pavilion
Learn how new technologies can help your hospital reduce operating costs, improve patient care and safety, and have a dramatic effect on patient outcomes and reduce readmissions.

NEW! Population Health Knowledge Center
Increasing sales of high-deductible health plans, changing reimbursement models, new delivery sites and consumerism are all merging to create unprecedented pressure on outdated revenue cycle management tools and processes. Explore the work of the HIMSS Revenue Cycle Improvement Task Force and healthcare professionals who are addressing these challenges head-on.
### SCHEDULE AT A GLANCE

#### Sunday, February 28
- Registration ...................................... 12:00 pm – 8:00 pm
- CIO Forum Opening Reception* .................... 6:00 pm – 8:00 pm

#### Monday, February 29
- Registration ...................................... 7:00 am – 8:00 pm
- CIO Forum* ...................................... 8:00 am – 5:00 pm
- CPHIMS Review Course* .......................... 8:00 am – 4:00 pm
- Preconference Symposia* .......................... 8:00 am – 4:30 pm
- First Timer Orientation ............................ 12:30 pm – 1:30 pm
- Opening Keynote, featuring Michael Dell .......... 5:00 pm – 6:30 pm
- Opening Reception ............................... 6:30 pm – 8:00 pm

#### Tuesday, March 1
- Registration ...................................... 7:00 am – 6:00 pm
- Concurrent Education Sessions .................... 8:30 am – 5:00 pm
- First Timer Orientation ............................ 9:00 am – 10:00 am
- Exhibits Open .................................... 9:30 am – 6:00 pm
- Women in Healthcare IT Reception* ................ 5:30 pm – 7:00 pm

#### Wednesday, March 2
- Registration ...................................... 7:30 am – 5:00 pm
- CAHIMS Exam* ................................... 8:00 am – 10:00 pm
- Concurrent Education Sessions .................... 8:30 am – 5:00 pm
- Exhibits Open .................................... 9:30 am – 6:00 pm
- CPHIMS Exams .................................. 11:00 am – 1:00 pm & 2:30 pm – 4:30 pm
- Communities Open House ......................... 5:30 pm – 6:30 pm

#### Thursday, March 3
- Registration ...................................... 7:30 am – 5:00 pm
- CPHIMS Exams .................................. 8:00 am – 10:00 am & 11:00 am – 1:00 pm
- Concurrent Education Sessions .................... 8:30 am – 5:00 pm
- Workshops* ...................................... 8:30 am – 5:00 pm
- Exhibits Open .................................... 9:30 am – 4:00 pm
- CAHIMS Exam* ................................... 2:30 pm – 4:30 pm
- Awards Gala* ..................................... 6:30 pm – 9:00 pm

#### Friday, March 4
- Registration ...................................... 7:30 am – 11:00 am
- Keynote, featuring HHSS and CMS ................. 8:30 am – 10:00 am
- Concurrent Education Sessions .................... 10:30 am – 1:00 pm
- Closing Keynote, featuring Peyton Manning ........ 1:15 pm – 2:30 pm

*Separate registration required.
REGISTRATION
Register today and save!

Register online at www.himssconference.org/physician
Early bird deadline: December 14, 2015

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*Full conference registration (HIMSS Member, Non-Member, Endorser, Government, Student) includes access to keynote speakers, 300+ HIMSS education sessions, 1,300+ exhibitors, HX360 Innovation Pavilion, 200+ exhibitor education sessions, Opening Reception and HIMSS Spot Meetups.

Access to Education Recordings
HIMSS Member, Non-Member, Endorser, Government and Student registration includes complimentary access to the education session recordings, available following the conference. Single day, exhibit hall only, events only, exhibitor and international delegation registrations do not include access to the education session recordings.

Book hotel and travel early for the best deals!
Finalize your plans early to ensure your ideal trip and accommodations.

Hotel reservations
For the best selection of discounted hotel rooms, call onPeak, the HIMSS16 official housing bureau, at 877.517.3038, or book online at www.himssconference.org/hotel.

Air travel and car rental
Check availability and book air travel and car rental at www.himssconference.org/travel.

SCHEDULE ALERT!
HIMSS16 takes place Monday – Friday
Preconference programs are on Monday.

Opening Keynote:
Monday, February 29, 5:00 pm

Join HIMSS when you register for HIMSS16—and save!
Save on conference costs now, and benefit from physician-centric health IT initiatives, a collaborative community, educational resources, interactive tools and more. Select the membership option during registration. Learn more at www.himss.org/physician
Corporate Supporters as of November 6, 2015

HIMSS thanks the following Corporate Supporters:

www.himssconference.org/physician