Journey to HIMSS18:
The International Program at HIMSS18

Cathy Ryan, Vice President
HIMSS International

Conferences & Exhibition | March 5–9, 2018
Las Vegas | Venetian – Palazzo – Sands Expo Center

Sponsored by:

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www.himssconference.org  #HIMSS18
Today’s Speaker

Cathy Ryan, Vice President
HIMSS International
HIMSS Welcomes You and the World!
Agenda

• Welcome
• Learning Objectives
• HIMSS18 updates
• International Activities Overview
• HIMSS18 General Conference Education
• Exhibition Overview
• Networking Highlights
• Q&A
Learning Objectives

• Explore highlights of the three pillars of HIMSS18 from an International perspective

• Highlight conference offerings across the various competencies that are critical to global health IT.
Welcome to HIMSS18

March 5–9, 2018
Venetian – Palazzo – Sands Expo Center

Remember! Pattern change to Monday – Friday
What you can expect at HIMSS18:

- The ability to connect with over 2,000 international delegates and 45,000 total attendees
- Expanded International programming
- NEW: HIMSS International Conference
HIMSS18: A Global Perspective

• Expand your perspectives beyond your country of origin
• Appreciate that there are more similarities than differences in the goals of health information and technology perspectives
• Realize that HIMSS is global: our education, exhibitions, and networking events are too
• Think beyond local and focus globally
International Activities at HIMSS18

Delegations, Education & Networking
International Delegations

Dutch

Nordics

DACH (Germany, Austria, Switzerland)

Singapore

Study Trips
International Activities

Monday, March 5
• AsiaPac Summit

Tuesday, March 6
• Brazil Summit
• Canadian Forum
• China Summit
• Latin America Summit
• Middle East Summit

Wednesday, March 7
• International Conference
• International Reception
International Education

ASIAPAC SUMMIT

12:00pm - 4:30pm  Monday, March 5  Las Vegas - Venetian Convention Center - Room 201

Description

Fee: $199

Last year, 120 delegates attended the first HIMSS AsiaPac Summit. Back for the second year, this one-day Summit will drive peer learning among Asia’s leading healthcare professionals at HIMSS18, the world’s largest HIT conference & exhibition. Featuring best practice on cyber security, interoperability, EMR adoption, and transformative discussions with HIMSS Analytics EMRAM Stage 6 and 7 facilities across Asia.

<table>
<thead>
<tr>
<th>Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 Registration &amp; Networking Lunch</td>
</tr>
<tr>
<td>13:00 Welcome Address</td>
</tr>
<tr>
<td>13:05 [Keynote Session] Delivering Care Anytime, Anywhere</td>
</tr>
<tr>
<td>13:50 Improving Patient Care through Healthcare Connectivity</td>
</tr>
<tr>
<td>14:15 [Panel Discussion] Adopting a Sustainable Healthcare System</td>
</tr>
<tr>
<td>15:00 Tea Break Networking</td>
</tr>
<tr>
<td>15:10 Driving The Future of Healthcare, Today</td>
</tr>
<tr>
<td>15:35 The Biggest Challenges in Healthcare Big Data Analytics</td>
</tr>
<tr>
<td>16:00 Closing Remarks</td>
</tr>
</tbody>
</table>
## International Education

**BRAZIL SUMMIT**

**10:00 am - 2:00 pm**

**Tuesday, March 6**

**Las Vegas - Venetian Convention Center - Lido 3105**

### Description

*Fee: $85*

*This workshop will be presented in Portuguese*

The HIMSS Brazil Workshop aims to address challenges and developments within health IT, which specifically caters to a Brazilian audience, but from a global perspective. Mix with your Brazilian peers during the workshop, where you will have the chance to participate and exchange experiences, while enjoying the wider HIMSS18 offerings. Connect with world-renowned eHealth influencers to support you in shaping the road to digitisation.

### Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 am - 10:10 am</td>
<td>Welcome Address</td>
</tr>
<tr>
<td>10:10 am - 11:00 am</td>
<td>Sessão 1 - Mesa Redonda: &quot;digiSUS – A Estratégia de Saúde Digital do Brasil&quot;</td>
</tr>
<tr>
<td>11:00 am - 11:50 am</td>
<td>Sessão 2 - &quot;Tecnologia, paciente e provedor de saúde: Um triangulo com dois pontos de vista e muitos interesses&quot;</td>
</tr>
<tr>
<td>11:50 am - 12:40 pm</td>
<td>Sessão 3 - &quot;Pacientes do século XXI: Desafios na prestação de cuidados de saúde fora do ambiente hospitalar&quot;</td>
</tr>
<tr>
<td>12:40 pm – 1:10 pm</td>
<td>Networking Lunch</td>
</tr>
<tr>
<td>1:10 pm - 2:00 pm</td>
<td>Sessão 4: Mesa redonda &quot;EMRAM Estágio 6&amp;7: Desafios enfrentados e dúvidas face aos novos critérios&quot;</td>
</tr>
</tbody>
</table>

#HIMSS18
International Education

CANADIAN FORUM

Join us for the first ever HIMSS Canadian Forum as we showcase a sampling of the wide-array of digital health efforts and activities occurring in the world’s second largest nation. Designed to expose attendees to Canadian digital health approaches and solutions to local and universal challenges, attendees are sure to benefit from the insights our impressive slate of speakers share as well as the opportunity to network with those invested in the Canadian market.

Tuesday, March 6

Advancing Digital Health in Canada
Session id: 10
8:30AM - 9:30AM PST

What’s App Doc? Canadian Adventures in Secure Messaging
Session id: 26
10:00AM - 11:00AM PST

Imagine a Hospital Ward Without Code Blue Alarms
Session id: 42
11:30AM - 12:30PM PST
International Education

CHINA SUMMIT

📅 10:30am - 2:00pm
📅 Tuesday, March 6
📍 Lido Room 3104 Room TBD

Description

Back for a 2nd year, we will provide Chinese delegates and all health IT stakeholders with U.S. best practices, China’s best practice, and HIMSS EMRAM new standards from leading international speakers. Join us for this exclusive opportunity to bond with China’s health IT pioneers!

*This Summit will be presented in both English and Mandarin.*
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30 am - 11:40 am</td>
<td>Bienvenida</td>
<td>John Rayner, Regional Director, UK, Europe and Latin America HIMSS Analytics</td>
</tr>
<tr>
<td>11:40 am - 12:30 pm</td>
<td>Sesión 1: Perspectivas en Transformación Digital.</td>
<td>Ministerio de Salud Chile (TBC), PhD. Guiseppe Caypa Altare, Asesor Despacho ViceMinistro de tecnologías de Información de Colombia</td>
</tr>
<tr>
<td>12:30 pm – 1:00 pm</td>
<td>Networking Lunch</td>
<td></td>
</tr>
<tr>
<td>1:00pm - 1:50 pm</td>
<td>Sesión 2 - Panel de discusión: &quot;El uso de las tecnologías de la información para incrementar la participación de los pacientes&quot;</td>
<td>Simay Arevalo, CMIO, Hospital Cardio Infantil, Colombia Dr. Alfredo Almerares, Consultor Clínico Intersystems, Chile Albert Oriol, CIO, Rady Children’s Hospital, USA Mariano Groiso, Experto en healthtech y asesor de Start-Ups, Argentina</td>
</tr>
<tr>
<td>1:50 pm - 2:40 pm</td>
<td>Sesión 3 &quot;Mecanismos para mejorar la efectividad en la atención al paciente y su impacto en la gestión poblacional&quot;</td>
<td>Roberto Contreras, CIO, Clínica Alemana, Chile Daniel Luna, CIO, Hospital Italiano de Buenos Aires, Argentina Laura Arboleda, Healthcare Industry Manager, Latin America, Hyland, USA</td>
</tr>
<tr>
<td>2:40 pm - 3:00 pm</td>
<td>Sesión 4: HIMSS Analytics, EMRAM 2.0</td>
<td>Ana Torres, Director Strategic Accounts, HIMSS Analytics</td>
</tr>
</tbody>
</table>
International Education

MIDDLE EAST SUMMIT

8:30am - 11:00am
Tuesday, March 6
Las Vegas - Venetian Convention Center - Lido 3015

Description

Fee: $85

Connecting Middle Eastern leaders to advance quality healthcare, this one-day workshop will present updates on national and regional HIT projects at HIMSS18, the world's largest HIT conference & exhibition. Convening experts from the Ministries of Health of Saudi Arabia and UAE, as well as Dubai Health Authority, Health Authority of Abu Dhabi and private sector C-suite executives. Features a series of panel discussions to help GCC leaders drive their digital transformation agendas.

<table>
<thead>
<tr>
<th>Agenda</th>
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<tbody>
<tr>
<td>8:30 am - 8:45 am</td>
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<td>8:45 am - 9:00 am</td>
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<td>9:00 am - 10:00 am</td>
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<td></td>
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<tr>
<td>10:00 am - 11:00 am</td>
</tr>
</tbody>
</table>

1. National Guard Health Affairs, Kingdom of Saudi Arabia
2. Hamad Medical Corporation, Qatar
3. Ministry of Health and Prevention, UAE
International Education

INTERNATIONAL CONFERENCE

Date: Wednesday, March 7, 2018 | 8:00 am - 5:30 pm
Location: Wynn Las Vegas, Lapis 5
Fee: $350

On Wednesday, March 7, global thought leaders are invited to gather in an international environment for the launch of the HIMSS International Conference. This full day programme is an unmatchable opportunity for high level delegates to learn about the latest international activities and initiatives in healthcare information and technology. All HIMSS International regions will participate in the programme, including: Europe, Latin America, Asia Pacific and Middle East. All HIMSS18 delegates, from the US and beyond, are invited to join this exclusive gathering, which will be followed by a networking reception.

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Check-in and Coffee</td>
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<tr>
<td>8:30 am</td>
<td>Opening Keynote</td>
</tr>
<tr>
<td>9:30 am</td>
<td>Session Transition</td>
</tr>
<tr>
<td>9:35 am</td>
<td>Session 1: Consumer and Patient Engagement</td>
</tr>
<tr>
<td>10:35 am</td>
<td>Networking/Coffee Break</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Session 2: Data Analytics – Clinical and Business Intelligence</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Session Transition</td>
</tr>
<tr>
<td>12:05 pm</td>
<td>Session 3: Cybersecurity</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Networking Lunch</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Session 4: Value-Based Care</td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Networking Coffee Break</td>
</tr>
<tr>
<td>3:25 pm</td>
<td>Session 5: Genomics</td>
</tr>
<tr>
<td>4:25 pm</td>
<td>Closing Keynote and Concluding Remarks</td>
</tr>
<tr>
<td>5:30 pm</td>
<td>International Reception</td>
</tr>
</tbody>
</table>

Additional fee required

Register Now
Adding events to Registration

• Already registered? No problem!
• Go to Register Now and log back into your reg record
• Select Optional Educational Events on the left navigation bar; click Edit
• Select the event you want to add
• Hit save and complete payment
General Education at HIMSS18
General Education

- Multiple opportunities across four days to attend educational sessions
  - Tuesday and Thursday (8:30am – 6:30pm)
  - Wednesday (8:30am – 5:00pm)
  - Friday (8:30am – 2:30pm)
- Very comprehensive program
  - 23 Topic Categories
  - More than 350 Educational Sessions
  - Complimentary Access to Session Recordings*
- Session detail is available on himssconference.org
  - Topic
  - Session Title
  - Audience
  - Keywords
  - Speaker Name

* A paid registration is required for this benefit
General Education - International Content: Something for Everyone

• Region/Country Specific
  – 115 General Education Sessions

• Content that Appeals Universally Regardless of One’s Nation of Origin
  – 149 General Education Sessions
General Education - International Content: Something for Everyone

Session ID: 113

INSPIRING DIGITAL HEALTH INNOVATION: TRANSFORMATIVE INSIGHTS FROM ACROSS THE GLOBE

8:30am - 9:30am  Wednesday, March 7  Las Vegas - Venetian Convention Center - Palazzo K

Learning Objectives:

• Appreciate the business imperative of establishing an organization that embraces innovation
• Identify a variety of perspectives that have positively affected change through innovation
• Determine best practices for creating a culture of innovation in your organization

Speaker(s):

Claus Duedal Pedersen
Chief Consultant, Center for Innovative Medical Technology

Lisa Caplan
Senior Vice President, Kaiser Permanente

Ronny Sapir
Head of the Israeli National Digital Health Initiative Digital Health and IT Department, Ministry of Health, Israel

#HIMSS18
General Education - International Content: Something for Everyone

Session ID: 234

CREATING HEALTHY INCENTIVES TO IMPROVE INTEGRATED CARE: LESSONS LEARNED FROM AROUND THE WORLD

📍 11:30am - 12:30pm  📅 Thursday, March 8  📍 Las Vegas - Venetian Convention Center - Palazzo L

Description

Around the world, health systems have outdated payment systems, regulations and counter-productive incentives that create care gaps. As a result, patients have poor care outcomes. While this challenge is shared globally, each health system takes slightly different paths towards solving it. Information and technology are key enablers to achieving integrated care, while culture and governance changes are pivotal to ensuring continuity in the patient’s journey.

Speaker(s):

Charles Alessi
Senior Advisor, Public Health England

Dorothy Keefe
Professor of Cancer Medicine, University of Adelaide
Searching for Education and Much More...

JOURNEY TO HIMSS18
WEBINARS
Get a head start of HIMSS18 - what's new, what to expect, hot topics to explore, how to plan your agenda and more - before you get there!

LEARN MORE

TOPICS
- Data Analytics/CBI
- Emerging Payment Models
- HIE/Interoperability/Data Integration
- Informatics
- Innovation & Investment
- Security
- View All>

PROFESSIONAL ROLES
- CEO/Senior Executive
- CIO/Senior IT Executive
- Investor
- IT Professional
- Nurse
- Payors
- Physician
- View All>

CONFERENCE SESSIONS
- Search for Education Sessions
- Keynote Speakers
- Views from the Top
- General Education
- Specialty Education
- HIMSS Davies Awards
- Government
- Industry Solutions

CONTINUING EDUCATION
- Certification
- Credits

OPTIONAL EDUCATION PROGRAMS
- CIO Forum
- Cybersecurity Forum
- HIMSS VentureConnect
- Physician Symposium
- Nursing Symposium
- HIE/Interoperability Symposium
Searching for General Education and other events

Schedule

By Day  My Agenda

FILTER

SEARCH

Topic
- Clinical Informatics & Clinician Engagement (41)
- Compliance, Risk Management, And Program L...
- Connected Health And Telehealth (33)
- Consumer And Patient Engagement (46)
- Culture Of Care & Care Coordination (49)
- Data Analytics/ Clinical And Business Intellic...
- EHRs (13)
- Emerging Payment Models For Value-Based C...
- Health Informatics Education, Career Develop...
- Health Information Exchange, Interoperability ...

Event Type
- Chapters Of HIMSS Events (25)
- Education (467)
- Exhibition (374)
- HIMSS18 Breakfast Meetings (4)
- HIMSS18 Receptions (16)
- Networking (77)
- Region/Country Specific (121)

Start Time
- 7:00 am (6)
- 7:15 am (1)
- 7:30 am (4)
- 7:45 am (2)
- 8:00 am (11)
- 8:15 am (11)
- 8:30 am (49)
- 8:45 am (2)
- 9:00 am (4)
- 9:15 am (4)
- 9:30 am (22)

Preconference Education

Symposia
- AMDIS/HIMSS Physician Executive Symposium...
- Business Of Healthcare Symposium: Going Pro...
- Compliance Symposium: Mastering Compliance...
- Coordinated And Connected Care Symposium:
- HIMSS/SHIEC Interoperability & HIE Symposium...
- Innovation Symposium: Innovation As A Strait...
- Long-Term And Post-Acute Care Symposium: ...
- Nursing Informatics Symposium: Demonstratin...
- Population Health Symposium: Chasing One M...

Professional Role
- Academics (Professors/Students) (15)
- C-Suite (204)
- CIO, CTO (316)
- Clinical Engineering Professional (20)
- Clinical Informatics (104)
- Consultant (25)
- Early Careerist Professional (13)
- First Time Attendee (26)
- Government Or Public Policy Professional (61)
- Healthcare Financial Professionals (52)

CE Credit
- CME (324)
- ABPM (196)
- ACHE (146)
- POU (104)
- AAHAM (38)
- IAPP (34)
- AHIMA (30)
- ACPE (28)
- ISC (1)
Download the HIMSS18 Mobile App*

*Available for Apple and Android
Continuing Education Credit

HIMSS18 is an excellent opportunity to earn continuing education credit for senior executives, physicians, nurses, pharmacists, project managers, health information management professionals, information security professionals and those seeking contact hours towards the renewal of CAHIMS, CPHIMS and CPHIMS-CA.

Additional accreditation information is posted on www.himssconference.org/ce.

*Educational sessions for HIMSS18 are not supported by any commercial entity.*
Think Beyond Local...our CE Credit is Global

• ACCME (CME)
  – In-person and online content for events held in countries like the US, Asia, Africa, Middle East and events held outside of the European Union; any other educational instances for CME is covered by EACCME
• ANCC (CNE) and ACPE (Pharmacy) are Widely Accepted Globally
• AHIMA (RHIA, RHIT)
• PMI (PDUs and others)
• CHIME (CHCIO)
• ACHE (FACHE)
• ISC² through their International Academic Program (HCISPP, CISSP & Others)
• CPHIMS and CAHIMS
Exhibition

HIMSS17 – An Accelerated View

600+ SESSIONS
# International Exhibits

<table>
<thead>
<tr>
<th>Exhibit</th>
<th>Booth</th>
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<tbody>
<tr>
<td>Berlin Partner Für Wirtschaft und Technologie GmbH</td>
<td>11553</td>
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<tr>
<td>CDI Negev, Israel Innovation Center</td>
<td>12312</td>
</tr>
<tr>
<td>Germany Pavilion</td>
<td>12125</td>
</tr>
<tr>
<td>The Israel Export Institute</td>
<td>10343</td>
</tr>
<tr>
<td>Ontario Government</td>
<td>7101</td>
</tr>
<tr>
<td>Philippine Trade and Investment Center – Board of Investment</td>
<td>11028</td>
</tr>
<tr>
<td>Trade Commission of Spain</td>
<td>10549</td>
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</tbody>
</table>
Exhibition

INNOVATION LIVE

#Aim2Innovate

New to HIMSS18, Innovation Live brings together startups, accelerators, and other innovative companies to showcase the future of healthcare through disruptive, cutting-edge technologies.

Participate in hands-on educational experiences in the Developers Lab and MakerSpace, focused on a variety of topics and technologies – including:

- Artificial intelligence (AI)
- Augmented reality
- Biomedical models
- Biometrics
- Blockchain
- The Internet of Things (IoT)
- Virtual reality

Share innovative ideas and practices with colleagues and other experts during networking tables, receptions and more.
Exhibition – Innovation Live!
19,000 sq ft booth

- Highly immersive experiential area:
  - Start-ups
  - Accelerators/Incubators
  - Mid-stage Companies
  - Makerspace
  - Developers Lab
  - Matchmaking Areas
  - Theatre Presentations
  - Showcasing the winners of the Medical Summit

- Topics will focus on: Blockchain, Artificial Intelligence, Internet of Things, Biomedical, etc.
Are you ready for the next big cyberattack? According to the 2016 HIMSS Cybersecurity Survey, two-thirds of respondents experienced a recent significant security incident but reported only an average level of confidence in being prepared to defend against attacks.

Due to popular demand, the Cybersecurity Command Center is doubling in size for HIMSS18 – featuring products and services from 70+ companies; eight interactive, educational challenges; 60+ learning sessions; and much more. Visit the Cybersecurity Command Center to:

- Learn new ways to improve your organization's security posture
- Hear from private sector experts on the challenging and dynamic cyberthreat landscape
- Learn about cutting-edge technologies and how to best prepare your organization to defend against cyber adversaries
- Participate in engaging, interactive, hands-on activities
- Attend 60+ educational sessions to enhance your knowledge on today's hottest cyber issues
Interoperability Showcase
Hall G, Booth 11955

HIMSS INTEROPERABILITY SHOWCASE™

#EmpowerHIT

Discover the HIMSS Interoperability Showcase – a premier 34,000-square-foot exhibition that demonstrates the interoperability imperative for connecting health and care. Learn more about innovative solutions as you interact with vendors and kiosks, and exchange ideas and best practices with interoperability experts and other attendees at networking events.

- Select a tour focused on person-centered outcomes; schedule your visit on our mobile app.
- Explore current health IT products that deliver standards-based interoperability and health information exchange.
- Connect with interoperability trailblazers, engage in peer-to-peer discussions, and meet key stakeholders.
- NEW! Visit the Discovery Center to watch short demonstrations of products using standards-based interoperability.
Networking
<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Date and Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Reception</td>
<td>Venetian Convention Center – Hall G</td>
<td>Monday, March 5, 6:30pm – 8:30pm</td>
</tr>
<tr>
<td>Living Room Social Hour</td>
<td>Marco Polo 709</td>
<td>Tuesday, March 6, 5:30pm - 6:30pm</td>
</tr>
<tr>
<td>International Networking Reception</td>
<td>Wynn Hotel and Resort, Lafleur</td>
<td>Wednesday, March 7, 5:30pm - 7:00pm</td>
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<tr>
<td>Women in Health IT Reception*</td>
<td>Palazzo Pool</td>
<td>Wednesday, March 7, 6:30pm – 8:00pm</td>
</tr>
<tr>
<td>Education Social Hour</td>
<td>Various locations</td>
<td>Thursday, March 8, 5:00pm - 6:00pm</td>
</tr>
<tr>
<td>Awards Gala*</td>
<td>Wynn Hotel and Resort Latour Ballroom</td>
<td>Thursday, March 8, 6:30pm - 9:00pm</td>
</tr>
</tbody>
</table>

*Separate registration required
HIMSS SPOT

Level 2 Lobby C

Take a break from your conference routine and drop by HIMSS Spot. Chat with HIMSS staff and other HIMSS18 attendees about key health topics. Get information on HIMSS resources that can benefit your organization, learn more about HIMSS initiatives, and find out how you can be more involved with HIMSS to transform health through information and technology.

- Join us for educational sessions and meetups Tuesday through Thursday (see session dates and times on the HIMSS18 website and Mobile App).
- Have a question about your CE's? A HIMSS staff expert will be available at various times throughout the week to answer questions.
- Play for prizes in the HIMSS Spot Lawn Games!
- Join us for the Exhibit Floor Passport Drawing: Tuesday and Wednesday at 5:15 pm and Thursday at 3:30 pm.

Click [here](#) for more information
NETWORKING HUBS

Relax, recharge and reconnect in one of the four Networking Hubs throughout the Convention Center. If you’re looking for an opportunity to catch your breath or connect with a colleague, the Hubs are the perfect spot. Charge your devices at one of the many charging stations and recharge your body in one of the available massage chairs.

<table>
<thead>
<tr>
<th>Locations</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>Level 1</td>
<td>Across from Casanova Meeting Room</td>
</tr>
<tr>
<td>Level 2</td>
<td>Lobby C</td>
</tr>
<tr>
<td>Level 4</td>
<td>Lobby</td>
</tr>
</tbody>
</table>
Questions?
Thank you to our sponsor:
Thank you for attending!
See You in Las Vegas!