Creating a Sound Proposal for HIMSS21: A Detailed Overview for Corporate Members

September 30, 2020
Welcome
Meet Our Speakers

JoAnn Klinedinst, MEd, DES, CPHIMS, PMP, FHIMSS, FACHE
Vice President
Professional Development
HIMSS

Gail Rice, MA
Senior Director
Professional Development
HIMSS

Jan Lugibihl, MA, CAPM
Associate Manager
Professional Development
HIMSS

Debra Clough, CAPM
Manager
Professional Development
HIMSS
Disclaimer

The information provided in this session is purely educational in nature. It is not a guarantee that if one follows the advice discussed that he or she will have a session accepted through the call. Multiple factors influence the selection of educational programming to ensure both a balanced and compelling program.
Learning Objectives

1. Respond to the HIMSS21 Call for Proposal submission process
2. Identify the components for submitting a sound proposal
3. Access the tools and resources required to submit a sound proposal
Agenda

1. Overview
2. Elements of a Proposal Submission
3. Continuing Education Credit
4. Tools & Resources to Submit a Proposal
5. Q&A
Overview
&
Centering
Comments

JoAnn Klinedinst, MEd, DES, CPHIMS, PMP, FHIMSS, FACHE

Vice President
Professional Development
HIMSS
HIMSS Vision
To realize the full health potential of every human, everywhere.

HIMSS Mission
Reform the global health ecosystem through the power of information and technology.
HIMSS Professional Development Mission

HIMSS Professional Development provides exceptional opportunities to membership for education, networking, and advancement opportunities through lifelong learning and engagement.
HIMSS21 Call for Proposals

HIMSS21 Call for Proposals for General Education Sessions
October 5 – November 2, 2020

HIMSS21 Call for Proposals for Optional Events
Mid-January 2021
About the Experts: HIMSS SMEs and Reviewers

**Purpose:** To identify and program high quality educational opportunities at the HIMSS Global Health Conference & Exhibition.

- **HIMSS Members**
  - Demonstrate advanced professional experience and expertise.
- **Dedicated to help to shape HIMSS educational programming.**
- **Display passion for and a commitment to the health information and technology industry.**
HIMSS19
Attendance by the Numbers
Attendance by the Numbers

The HIMSS Global Health Conference & Exhibition draws a huge variety of attendees across the health information and technology ecosystem—including senior executives, providers, IT professionals, innovators, consultants, market suppliers and more.

https://www.himssconference.org/attend/about/about-conference
## General Education By the Numbers

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HIMSS20 Submission Dispositions

Proposals for General Education Sessions

- Proposal Submissions: 844
- Accepted Proposals: 622 (74%)
- Declined Proposals: 222 (26%)
Elements of a Proposal Submission

Gail Rice, MA
Senior Director
Professional Development
HIMSS
The Call for Proposals Life Cycle

1. Submit
2. Review
3. Recommend
4. Final Dispositions
5. Speaker Acceptance
6. Sessions Slotted
HIMSS21 Topic Categories

- Academic Preparation, Professional Development, Workforce
- Applied Artificial Intelligence and Machine Learning
- Bioinformatics or Healthcare Informatics Research
- Change Management
- Consumers, Caregiver or Patient Experience
- Cybersecurity, Information Security, Privacy
- Data and Analytics
- Digital Health Transformation Leadership
- Health Information Exchange or Interoperability
- Healthcare Applications and Technologies
- Innovation, Entrepreneurship, Venture Investment
- Pandemic Response
- Population Health, Public Health, SDOH
- Precision Medicine and Health
- Telehealth, Connected Health, Virtual Health
- User Experience, Usability, User-Centered Design
- Volume to Value, Quality, Patient Safety
Session Formats

- 60-Minute Lecture
- 60-Minute Essential Conversation
- 30-Minute SPARK Session (Session Providing Actionable & Rapid Knowledge)
- NEW! 30-Minute Life Changing Innovation Session
The title of the session must accurately reflect the summary description, which in turn, must accurately reflect the learning objectives.

The three items, in tandem, set the tone for supporting the session details.
Content must be free of commercial bias and/or influence.

A sound proposal sounds professional and polished.

Make certain the details of the presentation have been implemented prior to your submission.

Include the good, the not so good, and the ugly: attendees appreciate hearing this, too.

Ensure any research has been completed.

Be sure your ideas can be validated.
What Reviewers Expect in a Proposal

- Abstracts that demonstrate the adoption and optimal use of health information and technology.
- Real-world, practical focus on accomplishments.
- Case studies highlighting best practices or beneficial uses of health information and technology.
- Sessions that realize transformative change through the best use of health information and technology.
- Sessions that avoid commercialism or bias.
Most Frequent Reasons Proposals are Declined

1. Title inaccurately reflects content.
2. Learning objectives don’t match the session description.
3. Goals of the session are too broad.
5. Abstract is confusing or very limited in scope.
6. An attempt to pitch a product exists.
The “Slotting” Process for General Education Sessions
Continuing Education Credit

Jan Lugibihl, MA, CAPM
Associate Manager
Professional Development
HIMSS
Continuing Education Credit

In support of improving patient care, HIMSS21 is planned and implemented by the Postgraduate Institute for Medicine and Healthcare Information and Management Systems Society (HIMSS).

Postgraduate Institute for Medicine is jointly accredited by the American Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Speakers are required to follow standards for continuing education established by the ACCME, ANCC, ACPE.
Continuing Education Credit

HIMSS offers a variety of continuing education opportunities for participants to acquire credit:

**Licensure**
- Accreditation Council of Pharmacy Education (CPE)
- Continuing Medical Education (CME)
- Continuing Nursing Education (CNE)
- American Board of Preventive Medicine LLSA (ABPM LLSA MOCs)

**Certifications**
- American College of Healthcare Executives (ACHE)
- American Health Information Management Association (AHIMA)
- CHIME Certified Healthcare CIO Program (CHCIO)
- Certified Associate in Health Information Management Systems (CAHIMS)
- Certified Professional in Health Information Management Systems (CPHIMS)
- CPD (An Independent Global CPD Certification)
- IAPP (International Association of Privacy Professionals)
- Professional Development Units (PDUs) for Project Managers
Continuing Education Credit

Educational content must address learning objectives for this activity.

Focus on education of the audience.
- By extension, the benefit of patients

Avoid promotion of commercial interests or products.
- Be objective and balanced
- Include legitimate differences and contrasting views

Use generic names when referring to drugs or products.
- Use of trade names must include those of several companies

Off-label and investigational usage of products is permissible.
- Disclosed in the presentation
Tools and Resources to Submit a Proposal

Debra Clough, CAPM
Manager
Professional Development
HIMSS
Call for Proposals

General Education Sessions: October 5 – November 2.  
Sessions Within Optional Events: Mid-January 2021.

Are you a subject matter expert and want to present at HIMSS21? We’re calling on you to apply. Accepted speakers receive:

- Complimentary HIMSS21 full registration for general education session speakers*
- Complimentary HIMSS21 optional event-only registration for optional event speakers*
- Visibility to thousands of global attendees from across the health information and technology ecosystem
- Membership advancement and/or certification points for HIMSS members

*Registration is non-transferable. Speakers are responsible for hotel and travel expenses.

Upcoming Webinars

Creating a Sound Proposal for HIMSS21: A Detailed Overview
Tuesday, September 29 | 3:00 pm CT

Register Now

https://www.himssconference.org/program/call-for-proposals
HIMSS21 Resources

- Blank Proposal Application
- Speaker Requirements
- How Proposals Are Evaluated
- Writing Guidelines
- HIMSS21 Topic Categories
- Presentation Formats
- Presentation Levels
- Professional Roles/Target Audiences
- Learning Objectives
- Enduring Credit Questions
- Presentation Content Outline
Call for Proposals

Points of Contact

1. Call for Proposals for General Education Sessions
   Debra Clough, CAPM
   Manager, Professional Development
   Debra.Clough@himss.org; 312-915-9559

   Gail Rice, MA
   Senior Director, Professional Development
   Gail.Rice@himss.org; 312-915-9254

2. Call for Proposals for Optional Events
   Caitlin Peters
   Manager, Professional Development
   Caitlin.Peters@himss.org; 312-915-9290

   Leslie Evans
   Director, Professional Development
   Leslie.Evans@himss.org; 312-638-9435

3. Continuing Education
   Jan Lugibihl, MA, CAPM
   Associate Manager, Professional Development
   Jan.Lugibihl@himss.org; 312-915-9234
Questions

Please enter your questions in the Q&A box.
Thank You!