

CONSUMERIZATION OF HEALTH

at HIMSS19 Global Conference | Orlando, FL

THURSDAY, FEBRUARY 14, 2019 | 9:00 AM – 5:00 PM

Presented by



**Personal Connected
Health Alliance**

A HIMSS Innovation Company

Hosted by the Personal Connected Health Alliance (PCHAlliance),

a HIMSS Innovation Company, this full-day symposium will examine the consumerization of health, healthcare and wellness, centered on the use and uptake of digital health technologies. From new insights and better decisions enabled by data analytics and artificial intelligence, to the science of behavior change and the urgent need to rethink healthcare for an aging population, Consumerism of Health will shed light on the drivers for change in a technology-centered world and prepare you for a future in which consumers and patients are one and the same. Make sure your organization is a part of this inaugural event!

ENGAGEMENT OPPORTUNITIES

Thought Leadership Sponsor: \$18,000

- Sponsor leading industry thought leader for opening Keynote for Consumerism of Health
- Publication of white paper post-event with support from PCHAlliance Task Forces
- Co-sponsor of Wednesday, February 13 networking reception
- One (1) speaking opportunity contingent on relevant topics of discussion within the program
- Four (4) complimentary registrations to Consumerism of Health
- Post-event attendee list
- Onsite signage, marketing materials, website, email campaign and social media outreach
- One (1) table top display in foyer of meeting room space for Sponsor recognition
- Two (2) sponsored blog posts on PCHAlliance website

Gold Sponsor: \$7,500

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- Two (2) sponsored blog posts on PCHAlliance website

Silver Sponsor: \$5,000

- Two (2) complimentary registrations to Consumerism of Health
- Post-event attendee list
- Onsite signage, marketing materials, website, email campaign and social media
- One (1) table top display in foyer of meeting room space for Sponsor recognition
- Two (2) sponsored blog posts on PCHAlliance website

Interested in Sponsoring? Contact our team today! **Bonnie Knight | bknight@pchalliance.org**