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**ADVANCED**

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**DISRUPTIVE**

**NEVER  
BEFORE  
SEEN**

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**STATE OF  
THE-ART**

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**CUTTING-EDGE**

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**UNIQUE**

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**REVOLUTIONARY**

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**INNOVATIVE  
IDEAS**

**HIT** x.0

BEYOND THE EDGE

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**GROUND BREAKING  
TECHNOLOGY**

# STEP BEYOND THE EDGE

*Immerse yourself in the technologies of our future*

**FEBRUARY 21-23, 2012**  
*Venetian Sands Expo Center  
Las Vegas*

Register now. Seating is limited. [www.himssconference.org/HITX0](http://www.himssconference.org/HITX0)

# BE THE FIRST TO SEE THE CUTTING EDGE.

*New technologies will forever change how we provide healthcare.*

Experience emerging technologies and catch a glimpse of those that are beyond the horizon at **HIT X.0: Beyond the Edge**. Interactive exhibits and sessions like nothing you have seen before at HIMSS12:

- Step into the new virtual world of mobile health
- Explore open-source health monitoring
- Navigate through the newest health and clinical apps
- Experience natural language processing and clinical decision support
- See how clinical effectiveness and innovation is tested in virtual environments
- Learn to secure the funding needed to move innovative ideas into the marketplace

## WHO SHOULD ATTEND

**Providers** – this is an imperative for entrepreneurial technology decision-makers

**Vendors, Investors & Consultants** – see what customers will be demanding very soon

**Policy Makers** – to provide good guidance, you need to know what is on the horizon

**Entrepreneurs** – find out where your ventures can have the greatest impact

**THE FUTURE IS COMING. BE PREPARED.**  
**ATTEND HIT X.0: BEYOND THE EDGE**

**REGISTER TODAY!**

[www.himssconference.org/HITX0](http://www.himssconference.org/HITX0)

*Attend HIT X.0: Beyond the Edge and experience the disruptive, game-changing technologies that have the ability to fundamentally change the future of patient-centered healthcare.*

# AGENDA

HIMSS12 registrants can freely attend any of these **HIT X.0: Beyond the Edge** sessions.

## TUESDAY

### 9:45 am – 10:45 am

*StealthVest: A Wearable, Multi-Functional, Open-Source Monitoring System*

A case study in Mobile Health, a comfort fitting electronic system to monitor epilepsy, cardiac arrhythmias, asthmatics, and long-term hospital patients.

**May D. Wang, Ph.D.**

Associate Professor, Georgia Tech & Emory University

### 11:00 am – 12:00 pm

*Watson: The Innovative Approach to Business Intelligence*

Discover how Watson, IBM's Deep Blue chess-playing and *Jeopardy!*-winning supercomputer, has the potential to process language for improved clinical effectiveness and operational efficiency.

**Martin S. Kohn, MD, MS, CPE, FACPE, FACEP**

Chief Medical Scientist, Care Delivery Systems, IBM Research

### 12:15 pm – 1:15 pm

*AT&T mHealth Developer Platform: Open, Faster, Innovative & Linked App Development*

Learn how to streamline the development, deployment and management of enterprise-grade mobile healthcare applications using open development tools and capabilities.

**EI Chye**

Executive Director, Mobility, Healthcare & Pharma, AT&T

## WEDNESDAY

### 8:30 am – 9:30 am

*Avatar-Facilitated Therapy and Virtual Worlds for Neuro-Rehabilitation, Psychiatry & Behavioral Medicine*

An overview of current virtual environment systems and their utility in military and civilian clinical use, training and supervision, including Post-Traumatic Stress Disorder (PTSD) and social skills training for children with autism as examples.

**Brian M. Levine, CMS, PMP, MBA**

Lead Strategist for Medical Simulation, SAIC

### 9:45 am – 10:45 am

*Let's Get Innovative. Here's How: The Seed Accelerator for Health Start-Ups*

Learn how to catalyze innovation in the interactive health space through access to a community of experts and seed-accelerator programs.

**Halle Tecco, MBA**

Founder and Managing Director  
Rock Health

### 1:00 pm – 2:00 pm

*The Untethered Doctor: Getting Your Practice On Board for mHealth*

Explore a study of 146 of the most successful health and wellness apps and the six principles used to determine how to implement mobile health technologies in the provider setting to improve care, reduce costs and better engage patients.

**Chris Wasden, Ed.D.**

Global Healthcare Innovation Leader, PwC

### 2:15 pm – 3:15 pm

*Did You Know There Is an App for That?*

Explore and discuss the potential of current and emerging mobile health and medical apps for healthcare practitioners and consumers in this roundtable session.

**Linda Travis Macomber, RN, BSN, MBA**

Assistant Professor, National University

## THURSDAY

### 9:45 am – 10:45 am

*Giving Innovation a Home*

Learn about the Center for Total Health from Kaiser Permanente: an environment featuring educational, interactive technology exhibits created to inspire ongoing dialogue about the future of healthcare.

**Holly Potter**

VP, Public Relations and Stakeholder Management, Kaiser Permanente

### 1:00 pm – 2:00 pm

*Being Four Places at Once: Mobile Device Situational Awareness*

Mobile device applications solve the "last mile" problem of EHRs and telemedicine by connecting clinicians to several patients while at one bedside.

**Brian Rothman, MD**

Medical Director, Perioperative Informatics  
Vanderbilt University

### 2:15 pm – 3:15 pm

*Intelligent Use of Technology: Building the Healing Environments of Tomorrow*

With easy access to information, patients have more knowledge about their medical conditions and therapy options, exercising choices in where and how they are treated.

**Tammi S. Pinkston, Ph.D.**

Director, Sales–Professional Services  
Philips Healthcare



BEYOND THE EDGE

PRESENTED BY HIMSS

**THESE THREE DAYS WILL FOREVER  
CHANGE HOW YOU VIEW THE FUTURE  
OF HEALTH IT.**

*Secure your place beyond the edge.*

**REGISTER NOW.**  
Space is limited.

[www.himssconference.org/HITX0](http://www.himssconference.org/HITX0)

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*Venetian Sands Expo Center, Las Vegas*

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