HIMSS16 is the health IT conference for senior executives.

EARLY BIRD ENDS DECEMBER 14.
Register today and save!

SCHEDULE ALERT!
HIMSS16 takes place Monday – Friday
Opening Keynote: Monday, February 29, 5:00 pm

www.himssconference.org/executive
Dear Senior Health IT Executive:

The power of health IT is the power of transformation. The enormous potential for health IT to transform lives would not be possible without the strategic, informed leadership and tireless efforts of dedicated executives like you.

As leaders in our field, we must be up to speed with the change that surrounds us and impacts our organizations. That’s why I’m looking forward to the 2016 HIMSS Conference & Exhibition. HIMSS16 offers a strategic, multidimensional experience, with an intersection of practical and forward-thinking resources to enable us to prepare for both the immediate and long-term future.

With the continuing challenges of myriad governmental regulations, cybersecurity, big data and telehealth – along with newer issues like next-generation technologies and population health expectations – we need a place to connect with, learn from and unite with other leaders. HIMSS16 brings executives like us together to find answers to our questions, share experiences and continue our journey to transform health through the best use of IT.

I’m thrilled to be one of the Views from the Top speakers at the 2016 conference. I hope you will join me and other influential health IT leaders as we convene to share our success stories, best practices and strategies for the future at HIMSS16, February 29 – March 4 in Las Vegas.
HIMSS16 is THE health IT conference. HIMSS16 is YOUR conference.

With exceptional education, world-class speakers and thought leaders, cutting-edge technology and products, and powerful networking, HIMSS16 is the health IT conference – with everything you need to transform health through IT – all in one place, at one time. Create your own personalized agenda with 300+ education sessions, 1,300+ vendors, and hundreds of networking events and special programs, all designed to help you make the transformation of lives through health IT a reality.

This HIMSS16 brochure was created specifically for you. It includes a summary of speakers, education sessions, programs and events designed for senior health IT executives. Take a look at these pages, and then be sure to visit www.himssconference.org/executive for complete conference details.

You’re ready for the next step in health IT. You have an advantage. You have HIMSS16.

KEYNOTE SPEAKERS
Discover insights and lessons learned from motivational and inspirational luminaries.

- Michael Dell
  Chairman and Chief Executive Officer
  Dell Inc.
  Monday, February 29
  5:00 pm – 6:30 pm

- Senior Officials of the U.S. Department of Health & Human Services and the Centers for Medicare & Medicaid Services
  Friday, March 4
  8:30 am – 10:00 am

- Peyton Manning
  NFL Quarterback
  Denver Broncos
  Corporate Supporter:
  Senior Officials of the U.S. Department of Health & Human Services and the Centers for Medicare & Medicaid Services
  Friday, March 4
  1:15 pm – 2:30 pm

- C. Martin Harris, MD
  CIO, Cleveland Clinic

- Patricia Skarulis
  CIO, Memorial Sloan Kettering Cancer Center

- Louis Capponi, MD
  CMIO, Cleveland Clinic

- Peter Stetson, MD
  CHIO, Memorial Sloan Kettering Cancer Center

- John Halamka, MD, MS
  CIO, Beth Israel Deaconess Medical Center

- Jonathan Bush
  CEO and Co-Founder, athenahealth

- Kevin Johnson, CISSP
  CEO, Secure Ideas, Ethical Hacker

- Sue Schade
  CIO, University of Michigan Hospitals and Health Centers

- Deanna Wise, PMP
  EVP & CIO, Dignity Health

VIEWS FROM THE TOP
Explore current issues and gain unique perspectives from some of today's thought leaders.

CMIO and CIO: Partners in Optimization and Transformation

- C. Martin Harris, MD
  CIO, Cleveland Clinic

- Patricia Skarulis
  CIO, Memorial Sloan Kettering Cancer Center

- Louis Capponi, MD
  CMIO, Cleveland Clinic

- Peter Stetson, MD
  CHIO, Memorial Sloan Kettering Cancer Center

How Future-Proof HIT Infrastructure Supports Data Sharing

- John Halamka, MD, MS
  CIO, Beth Israel Deaconess Medical Center

- Jonathan Bush
  CEO and Co-Founder, athenahealth

Moving Targets: Assessing the Security of Mobile Devices in Healthcare

- Kevin Johnson, CISSP
  CEO, Secure Ideas, Ethical Hacker

Shattering the Glass Ceiling: Lessons Learned for Aspiring Female Executives

- Sue Schade
  CIO, University of Michigan Hospitals and Health Centers

- Deanna Wise, PMP
  EVP & CIO, Dignity Health
PRECONFERENCE SYMPOSIA

Join a lineup of outstanding faculty and get a head start on networking with other senior leaders as you dive deeply into the subjects that interest you most. Register for any symposium and attend the HIMSS16 Opening Keynote and Opening Reception at no extra cost.

Monday, February 29 | 8:00 am – 4:30 pm
Fee: $325 | Separate registration required.

CYBERSECURITY SYMPOSIUM
Cybersecurity – Time to Improve Your Posture
Learn how to guide your organization’s information security posture to realign and defend against emerging cyberthreats.

INNOVATION SYMPOSIUM
Spurring Innovation in a Highly Regulated Environment
Take a deep dive into examining innovation in healthcare – what’s working, how and why.

INTEROPERABILITY AND HEALTH INFORMATION EXCHANGE SYMPOSIUM
On the Road to Interoperability: Accelerating Through the Curves
Discover the impact of practical, innovative and essential uses of interoperability across the spectrum of healthcare and their implications for providers, payers, exchanges, consumers and investors.

Experience more with Preconference Plus.
Create your own program agenda! Customize your learning experience by attending sessions from multiple symposia.

Register for HIMSS16 full conference along with any preconference symposium and receive a $100 discount off your registration!
HIMSS16 offers a robust lineup of education across the health IT continuum. Here is a sampling of the extensive education sessions geared toward senior executives – explore the rest at www.himssconference.org/executive.

**Business of Healthcare and New Payment Models**
- Advanced Issues in HIT Contracts and Negotiation Strategies
- A Roadmap for Modernizing the Healthcare Revenue Cycle
- Switching EHRs and Maintaining a Strong Revenue Cycle

**Care Coordination and Population Health**
- Building a Community Care Network for High-Needs Patients
- Quantifying the ROI of Population Health Solutions
- Too Many Patient Portals – What Can You Do About It?

**Clinical & Business Intelligence**
- Collaborative e-Care: HIE for Enhanced Care
- The Drive Towards Value-Based Care
- The Power of Data to Transform Healthcare

**Clinical Informatics and Clinician Engagement**
- Health IT: Accelerating Dissemination of Clinical Innovation
- Predicting Inpatient Census with Viral Surveillance Data
- Seven Essentials in Clinical Information Technology Adoption

**Connected Health**
- A Connected Hospital and Connected Community Partnership
- From Hospital to Home: Mobile NICU Program
- Lessons Learned and Best Practices from Rural Telemedicine

**Consumer and Patient Engagement**
- Engaging Patients with a Patient-Focused Technology Council
- Hardwiring Technology into Care Delivery to Increase HCAHPS
- The Patient Financial Experience: Link to Satisfaction and More

**EHRs/meaningful use**
- The Adoption and Impact of HIT in U.S. Nursing Homes
- OIG 101: An Introduction to the HHS OIG
- Optimize Revenue and Efficiency with Nationwide EMR Deployment

**Health Information Exchange and Interoperability**
- How Future-Proof HIT Infrastructure Supports Data Sharing
- Improving Workflow and Increasing Efficiencies with the CMS, esMD Electronic Solution
- Negotiating One of the Largest HIE Agreements in History

**Innovative Processes, Solutions and Emerging Technologies**
- Patient Identity and Digital Record Matching: A New Approach
- Rise of the Intelligent Machines in Healthcare
- Wired to Save Lives: A Virtual Hospital Experience

**Leadership, Governance, Strategic Planning**
- Aligning Leaders to Make Great Choices
- Evolution of Data Governance Healthcare – Does It Ever End?
- Quantifying Value: Leveraging the HIMSS Value Suite and Score

**Privacy & Security**
- Cybercrime Triage: Managing Health IT Security Risk
- Cyber Insurance in an Evolving Liability Landscape: Informed, Strategic Expectations
- Managing Customer Communications in a Cybersecurity Crisis

**Quality and Outcomes**
- PQRS and Alignment Opportunity – Concept to Operationalization
- Reconciling Abstracted to Electronic Quality Measures
- When EHRs Cause Patient Harm: Lessons from Malpractice

Education details at: www.himssconference.org/executive
SPECIAL PROGRAMS

Exchange ideas and challenges with other healthcare leaders, and uncover opportunities with innovative special programming.

CIO Forum
Exceptional Leaders Transforming Healthcare: The Journey Continues

Regardless of the industry, achieving transformational change requires vision, passion and persistence. In this forum, explore the many facets impacting organizational leadership.

**Monday, February 29** | 8:00 am – 5:00 pm
Fee: $350
Separate registration required. You must be a CHIME member to attend.

Davies Awards Program

The HIMSS Davies Award is HIMSS’ highest recognition of provider organizations that have demonstrated sustainable quality improvement and return on investment through the use of EHRs and health IT. Gain insight from 2016 awardees and learn best practices for improving patient care through the use of health IT while achieving true return on investment.

**Wednesday, March 2** | 8:30 am – 5:00 pm
**Thursday, March 3** | 8:30 am – 11:00 pm
**Friday, March 4** | 12:00 pm – 1:00 pm

HX360™ C-Suite Executive Program

This program delivers C-suite healthcare system executives access to cutting-edge content, insights and best practices to address how emerging technologies and health system business model changes will transform the delivery of care.

**Tuesday, March 1** | 12:00 pm – 5:00 pm
**Wednesday, March 2** | 7:30 am – 2:00 pm
Fee: $1,265; $350 with full conference registration
Separate registration required.

Revenue Cycle Solutions Summit

Stay on top of key market trends and challenges to optimize the payment process and improve financial outcomes.

**Monday, February 29** | 8:30 am – 4:30 pm
Fee: $350
Separate registration required.

For complete details and registration information, visit [www.himssconference.org/executive](http://www.himssconference.org/executive).
WORKSHOPS
Experience interactive, highly collaborative learning with these hands-on sessions that feature both live projects and group exercises facilitated by advanced subject matter experts.

Thursday, March 3 | 8:30 am – 5:00 pm | Separate registration required.

HIMSS Analytics EMR Adoption Model℠: The Journey to Stage 7 and Beyond
Fee: $325
Gain knowledge and understanding from HIMSS Analytics staff to assess and gauge your organization’s level of achievement against the EMRAM, and identify gaps and recommendations for achieving Stage 7 recognition.

Implementing Healthcare Cyber Hygiene with the Critical Security Controls: A SANS Workshop
Fee: $650
Review actual cyberattacks and learn how they could have been stopped or mitigated through implementing good cyber hygiene practices.

NETWORKING EVENTS
HIMSS16 offers hundreds of networking opportunities. Here are a few events that will help you build a community of support with other healthcare executives while sharing strategies, best practices, challenges and solutions.

Chapter Receptions
Many chapters host breakfasts, luncheons or receptions during HIMSS16. Contact your local HIMSS Chapter for details.

Community Networking & Meetups
Collaborate with peers as you explore connections and discover solutions to transform health through IT. Check www.himssconference.org for complete listing.

HIMSS Executive Institute Roundtable & Luncheon
Tuesday, March 1 | 11:30 am – 12:30 pm
By invitation only for executives working within Davies or Stage 7 provider organizations

HIMSS Communities Open House
Wednesday, March 2 | 5:30 pm – 6:30 pm
Learn about HIMSS Chapters, Communities, Special Interest Groups (SIGs), Fellows, Committees, Task Forces, Emerging Professionals and more during this casual and informative open house.

HIMSS Spot
Stop by the HIMSS Spot to have a cup of coffee, meet with colleagues, chat with HIMSS staff and learn about HIMSS resources.

HIMSS16 Women in Health IT Networking Reception
Tuesday, March 1 | 5:30 pm – 7:00 pm
Join your female colleagues and get to know the stellar women in attendance at HIMSS16. Space is limited so early registration is recommended. Additional fee required.

Register for HIMSS16 full conference along with any workshop and receive a $100 discount off your registration!
CONTINUING EDUCATION CREDIT

HIMSS16 is an excellent opportunity to earn continuing education credits toward annual licensure and certification for physicians, nurses, pharmacists, project managers, and HIMSS and CHIME members. Educational sessions for HIMSS16 are not supported by any commercial entity.

CERTIFICATIONS

This program has been approved for use in fulfilling the continuing education renewal requirements of the Certified Professional in Healthcare Information and Management Systems (CPHIMS).

This program has been approved for use in fulfilling the continuing education renewal requirements of the Certified Associate in Healthcare Information and Management Systems (CAHIMS).

This program qualifies for Continuing Education Units (CEU) towards the CHIME Certified Healthcare CIO (CHCIO) Program. CHIME recognizes 1 hour of participation as equivalent to 1 CEU.

HIMSS has been reviewed and approved as a provider of project management training by the Project Management Institute (PMI). Participants may receive professional development units (PDUs) for attending the annual meeting preconference and general education.

LICENSURES

Physician Continuing Education

Accreditation Statement: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Postgraduate Institute for Medicine and HIMSS. The Postgraduate Institute for Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Additional CE for physicians will be announced shortly. Please visit www.himssconference.org for updates.

Nursing Continuing Education

Nursing Educational Objective: After completing this activity, the participant should be able to:
Provide appropriate care and counsel for patients and their families.

Accreditation Statement: Postgraduate Institute for Medicine is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Pharmacist Continuing Education

Pharmacy Educational Objective: After completing this activity, the participant should be able to:
Provide accurate and appropriate counsel as part of the treatment team.

Accreditation Statement: Postgraduate Institute for Medicine is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Disclosure of Conflicts of Interest

All identified Conflicts of Interest are thoroughly vetted and resolved according to PIM policy. The existence or absence of COI for everyone in a position to control content will be disclosed to participants prior to the start of each activity.

For further information about Continuing Education credits, please visit www.himssconference.org/ce.
EXHIBITION

Explore 1,300+ exhibiting companies and 150+ newly launched cutting-edge products and services — plus 350+ show floor sessions and countless networking opportunities — all on the HIMSS16 exhibit floor. Visit several specialty exhibit areas focused on hot topics, including:

**NEW! 3-D Printing Row**
3-D printing is taking the next great innovative leap forward in health technology, improving quality of life for patients and saving lives. Join industry leaders as they demonstrate their technologies around bioprinting of living cells, medical device design and preoperative planning.

**Clinical & Business Intelligence Knowledge Center**
Discover ways to better leverage C&BI intelligence tools, technologies and strategies to help your organization meet patient care delivery, clinical and health outcome, and business operation goals. Explore technologies and strategies to help optimize efficiency, effectiveness and patient outcomes.

**Cybersecurity Command Center**
Hear from private sector and government experts on the challenging and dynamic cyberthreat landscape and how threats are being tackled. Learn about cutting-edge technologies, and obtain the best know-how to prepare your organization to defend against cyber adversaries.

**Disaster Preparedness Knowledge Center**
Disasters happen. Is your organization ready? Discover how to prepare to manage external and internal emergencies by ensuring that adequate contingency plans are in place. Explore the health IT tools that should be proactively leveraged before, during and after various disasters, and the unique actions needed for each.

**HIMSS Interoperability Showcase™**
Experience an ecosystem where all stakeholders can securely, effectively and efficiently contribute, share and analyze data at the HIMSS Interoperability Showcase. From home to hospital, birth to death, and PCP to EHR, health IT and interoperability are changing the future of healthcare.

**HX360™ Innovation Pavilion**
Visit leading health tech startup companies within the Startup Showcase and Accelerator Hubs. View firsthand demos of cutting-edge products in the Contemporary Challenge Showcase dedicated to growth- and mid-stage companies in healthcare addressing four key challenge areas: patient as consumer, chronic care and behavioral health, long-term and post-acute care, and operations.

**Intelligent Health™ Pavilion**
Learn how new technologies can help your hospital reduce operating costs, improve patient care and safety, and have a dramatic effect on patient outcomes and reduce readmissions.

**NEW! Revenue Cycle Knowledge Center**
Increasing sales of high-deductible health plans, changing reimbursement models, new delivery sites and consumerism are all merging to create unprecedented pressure on outdated revenue cycle management tools and processes. Explore the work of the HIMSS Revenue Cycle Improvement Task Force and healthcare professionals who are addressing these challenges head-on.
## SCHEDULE AT A GLANCE

### Sunday, February 28
- Registration ...................................... 12:00 pm – 8:00 pm
- CIO Forum Opening Reception* ................. 6:00 pm – 8:00 pm

### Monday, February 29
- Registration ...................................... 7:00 am – 8:00 pm
- CIO Forum* ...................................... 8:00 am – 5:00 pm
- CPHIMS Review Course* .......................... 8:00 am – 4:00 pm
- Preconference Symposia* .......................... 8:00 am – 4:30 pm
- First Timer Orientation ............................ 12:30 pm – 1:30 pm
- Opening Keynote, featuring Michael Dell ......... 5:00 pm – 6:30 pm
- Opening Reception .................................. 6:30 pm – 8:00 pm

### Tuesday, March 1
- Registration ...................................... 7:00 am – 6:00 pm
- Concurrent Education Sessions .................... 8:30 am – 5:00 pm
- First Timer Orientation ............................ 9:00 am – 10:00 am
- Exhibits Open .................................... 9:30 am – 6:00 pm
- Women in Healthcare IT Reception* ............... 5:30 pm – 7:00 pm

### Wednesday, March 2
- Registration ...................................... 7:30 am – 5:00 pm
- CAHIMS Exam* ................................... 8:00 am – 10:00 am
- Concurrent Education Sessions .................... 8:30 am – 5:00 pm
- Exhibits Open .................................... 9:30 am – 6:00 pm
- CPHIMS Exams .................................. 11:00 am – 1:00 pm & 2:30 pm – 4:30 pm
- Communities Open House .......................... 5:30 pm – 6:30 pm

### Thursday, March 3
- Registration ...................................... 7:30 am – 5:00 pm
- CPHIMS Exams .................................. 8:00 am – 10:00 am & 11:00 am – 1:00 pm
- Concurrent Education Sessions .................... 8:30 am – 5:00 pm
- Workshops* ...................................... 8:30 am – 5:00 pm
- Exhibits Open .................................... 9:30 am – 4:00 pm
- CAHIMS Exam* ................................... 2:30 pm – 4:30 pm
- Awards Recognition Banquet* ...................... 6:30 pm – 9:00 pm

### Friday, March 4
- Registration ...................................... 7:30 am – 11:00 am
- Keynote, featuring HHSS and CMS ............... 8:30 am – 10:00 am
- Concurrent Education Sessions .................... 10:30 am – 1:00 pm
- Closing Keynote, featuring Peyton Manning ..... 1:15 pm – 2:30 pm

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Schedule alert in 2016!

HIMSS16 will be held Monday, February 29 – Friday, March 4.

Preconference programs and symposia will be held on Monday, followed by the HIMSS16 Opening Keynote, featuring Michael Dell, at 5:00 pm and the Opening Reception, 6:30 pm – 8:00 pm.

Concurrent education sessions will be held Tuesday – Friday.

The exhibit hall will be open Tuesday – Thursday.

Conference adjourns Friday afternoon with Closing Keynote, Peyton Manning at 1:15 pm.

Visit [www.himssconference.org](http://www.himssconference.org) for the most up-to-date agenda.

Be sure to book your flights and hotel reservations accordingly.

*Separate registration required.
REGISTRATION
Register today and save!

Register online at www.himssconference.org/executive
Early bird deadline: December 14, 2015

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*Full conference registration (HIMSS Member, Non-Member, Endorser, Government, Student) includes access to keynote speakers, 300+ HIMSS education sessions, 1,300+ exhibitors, HX360 Innovation Pavilion, 200+ exhibitor education sessions, Opening Reception and HIMSS Spot Meetups.

**Access to Education Recordings**
HIMSS Member, Non-Member, Endorser, Government and Student registration includes complimentary access to the education session recordings, available following the conference. Single day, exhibit hall only, events only, exhibitor and international delegation registrations do not include access to the education session recordings.

**Book hotel and travel early for the best deals!**
*Finalize your plans early to ensure your ideal trip and accommodations.*

**Hotel reservations**
For the best selection of discounted hotel rooms, call onPeak, the HIMSS16 official housing bureau, at 877.517.3038, or book online at www.himssconference.org/hotel.

**Air travel and car rental**
Check availability and book air travel and car rental at www.himssconference.org/travel.

**SCHEDULE ALERT!**
HIMSS16 takes place Monday – Friday.
Preconference programs are on Monday.

**Opening Keynote:**
Monday, February 29, 5:00 pm

Join Himss when you register for Himss16 – and save!
Save on conference costs now, and benefit from local chapter membership, interest-specific communities and committees, educational resources, interactive tools, discounts and more. Select the membership option during registration.
HIMSS thanks the following Corporate Supporters:

Corporate Supporters
as of November 6, 2015

HIMSS thanks the following Corporate Supporters: