The Importance of Continuing Professional Development: A Roadmap for Success

HIMSS17 Career Fair
JoAnn W. Klinedinst, M.Ed., CPHIMS, DES, PMP, FHIMSS
Vice President, Professional Development
HIMSS North America

@JoannKlinedinst
jklinedinst@himss.org
215-530-5330 (Cell)
Learning Outcomes

• Discuss the importance of lifelong learning, networking, and engagement in support of one’s career aspirations;

• Identify the five critical components needed to develop a roadmap for continuing professional development.
KEY

KNOWLEDGE

EMPOWERS

YOU
"You have brains in your head. You have feet in your shoes. You can steer yourself any direction you choose. You're on your own. And you know what you know. And YOU are the one who'll decide where to go..."
“Professional development is a part of [one’s] professional responsibility and accountability and [is] essential to organisational and professional success” (Cleary, Horsfall, O’Hara-Aarons, Jackson, & Hunt, 2011, p. 3562).
What else does academia say about CPD?

With this **constant change and uncertainty**, you are working in environments that are “paradoxically stable and unstable, predictable and unpredictable, known and unknown, certain and uncertain all at the same time” (Dzubinski, Hentz, Davis, & Nicolaides, 2012, p. 104.)
Typical examples of CPD...

A. Attending an in-person conference
B. Teaching a course in academia
C. Facilitating a project
D. Earning a professional certification
Why should you participate in CPD?

• Increased demand for healthcare services
• Complying with regulatory burdens
• Increasingly complex projects that compete for scarce resources
• Maintaining one’s professional competency
• Diversifying one’s skillset
• Others?
Five Categories of CPD

• Positioning the Health Management Leader for Lifelong CPD
• Establishing and Nurturing Your Career
• Learning from Others
• The Aspiring Leader
• The Importance of Lifelong Learning
Positioning the Health Management Leader for Lifelong CPD

- Positioning You for CPD
  - Identify Your Potential
  - Develop a Personal Brand
  - Create a Career Roadmap
  - Diversify Your Skillsets
  - Ensure Work-life Balance
Establishing and Nurturing Your Career

Focus on your Career

- Join a Professional Association
- Volunteer
- Become Professionally Certified
- Earn a Professional Designation
- Earn a Certificate
Learning from Others

- Hire a Professional Coach
- Conduct a 360 Assessment
- Participate in a Job Exchange
- Find a Mentor
- Manage by Walking Around
The Aspiring Leader

Nurturing Interpersonal Skills

Appreciate Multi-Generations

Mind Your Manners

Encourage Diversity

Joining the C-Suite

Aspiring Female Executive

Encourage Diversity

Joining the C-Suite

Mind Your Manners

Nurturing Interpersonal Skills
The Importance of Lifelong Learning

Lifelong Learning

- CE
- OJT
- Manage Your Talent
- Engage Socially
- Earn an MS, MBA, etc.

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What is a SWOT Analysis?

SWOT a·nal·y·sis
/ˈswäd e,nləsəs/
noun
a study undertaken by an organization to identify its internal strengths and weaknesses, as well as its external opportunities and threats.

Source:
https://www.google.com/?gws_rd=ssl#q=swot+analysis+definition
Bibliography/References
