

An excellent opportunity to earn continuing education credits!

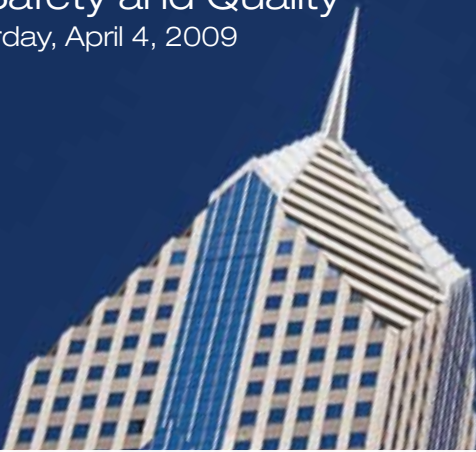
www.himssconference.org

HIMSS09

CHICAGO | McCormick Place

Physicians' IT Symposium:
Closing the Gap—From Implementation
to Safety and Quality
Saturday, April 4, 2009

architects
of
change



Presented in collaboration with:

Co-sponsored by:



t r a n s f o r m i n g h e a l t h c a r e t h r o u g h I T TM

HIMSS[®]09

The Physicians' IT Symposium, developed *by physicians for physicians*, is a program uniquely focused on the major challenges physicians face in the design and deployment of IT in their hospitals and offices. A wealth of networking and educational opportunities awaits you. Explore bridging the HIT and quality gap from the large hospital view to the small practice perspective. The future of healthcare IT and PHR implementation will also be discussed.

This year's symposium will highlight:

- EHRs
- PHRs
- Workflow issues
- e-Prescribing
- Quality initiative
- Pay-for-performance
- Medical home technology

The Physicians' IT Symposium is just one of the many opportunities to be found at HIMSS09. Attend the main conference and join more than 29,000 other healthcare professionals for a full week of programming designed to offer practical, relevant solutions and best practices sharing. In addition to offering the best networking in the industry, product innovations will provide new insights and opportunities.

Be at the Center of Healthcare Reform...Attend HIMSS09!

Healthcare Reform is high on President-elect Barack Obama's agenda. Attend HIMSS09 to learn how the new Administration's \$50-\$65 billion healthcare reform effort will directly impact you and the industry! Voice your opinion and be a vital part of HIMSS' healthcare IT recommendations for the Obama Administration and the 111th Congress.

Be an agent of change in this exciting new era.

For more information, visit: <http://www.himss.org/advocacy/>

It's a guarantee that the physician professionals you'll need to connect with will be at HIMSS09!

How do we know? Because...HIMSS09 is in the Midwest's largest medical hub—home to thousands of healthcare organizations.

700

physicians in one place learning proven, practical solutions

200+

applicable exhibits demonstrating IT innovations in efficiency, workflow and implementation

100

thought leaders sharing solutions to healthcare's most vexing IT challenges

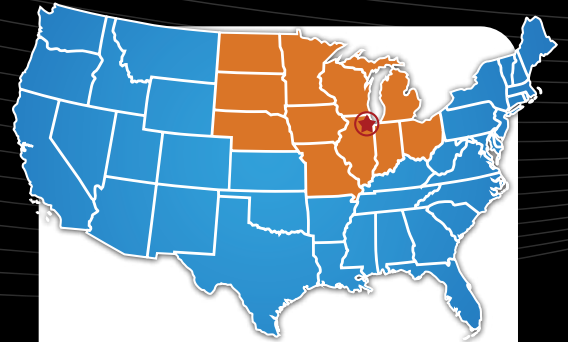
1

evolved perspective on quality care, a fresh perspective on patient care and a tremendous opportunity to be an architect of change — building a better future for global healthcare through IT

Save \$100

when you register for both a Symposium and the HIMSS09 Conference!

Visit www.himssconference.org for details.



Chicago is in the middle of the Midwest — home to more than 10,300* healthcare organizations. Within a short distance from the city are integrated delivery systems, critical access hospitals, single hospital systems, large hospitals and much more. Attendees and exhibitors will have the opportunity to leverage this healthcare hub by connecting with their peers in one place, at one time to network, exchange ideas, and explore new options and solutions.

*Derived from the HIMSS Analytics™ Database

www.himssconference.org

4 Schedule at a Glance

Saturday, April 4, 2009	
7:30 am - 8:30 am	Registration and Continental Breakfast
8:30 am - 8:45 am	Welcome and Introductions
8:45 am - 9:45 am	OPENING KEYNOTE The Future of Healthcare IT: An Opportunity for Clinicians to Provide Leadership <i>Peter Basch, MD, FACP</i>
9:45 am - 10:00 pm	BREAK
10:00 am - 11:00 am	PHRs: Flash in the Pan? <i>C. Martin Harris, MD, MBA, FHIMSS</i>
11:00 am - 12:00 pm	Bridging the HIT and Quality Gap <i>Charles (Chuck) Parker</i> <i>George Reynolds, MD, MMM, FAAP, CPHIMS</i>
12:00 pm - 1:15 pm	Lunch & Tabletop Discussions Those attendees who wish to discuss topics of interest will have an option to sit at that assigned lunch topic table.
1:15 pm - 1:30 pm	BREAK
1:30 pm - 4:00 pm	Learning Modules Attendees break out into smaller groups for one-hour discussions, then reconvene to discuss outcomes.

Track One

Track Two

1:30 pm - 2:30 pm	Sure I Want an EMR, But I Don't Want to Pay for it: Overcoming the "Little Red Hen" Syndrome <i>Donald Levick, MD, MBA, CPHIMS</i>	The Reality of Pay-for-Performance <i>Scott E. Hessen, MD</i>
2:30 pm - 3:00 pm	BREAK	
3:00 pm - 4:00 pm	e-Prescribing Overview: What Works; What Doesn't and How Do We Implement It? <i>Patricia L. Hale, MD, PhD, FACP</i>	New Tools for the Medical Home <i>Steve Clemenson, MD</i>
4:00 pm - 4:15 pm	BREAK	
4:15 pm - 4:45 pm	Facilitated Open Discussion <i>William F. Bria, MD</i>	
4:45 pm - 5:00 pm	Wrap-up/Closing	

CME Credit

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Continuing Medical Education (CME) for Physicians

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint sponsorship of the Uniformed Services University of the Health Sciences (USUHS) and the Department of Defense (DoD).

USUHS is accredited by the ACCME to provide continuing medical education for physicians.

This activity has been approved for AMA PRA credit.

ROOM S105A

Continental Breakfast and Registration

7:30 am - 8:30 am

Welcome and Introductions

8:30 am - 8:45 am



William F. Bria, MD
CMIO
Shriners Hospitals for Children

**OPENING KEYNOTE:
The Future of Healthcare IT: An Opportunity for Clinicians to Provide Leadership**

8:45 am - 9:45 am



Peter Basch, MD, FACP
Medical Director, Ambulatory Clinical Systems
MedStar Health

Now is the time for clinicians to “step up to the plate.” Providing the necessary clinical leadership may determine whether we can, a decade from now, acknowledge that HIT has been universally adopted and is used most effectively.

Learning Objectives

- Explain the dynamics of the first two waves of HIT
- Examine the value of clinician voices and leadership in this Third Wave
- Identify at least one actionable step to help further meaningful HIT adoption and utilization

BREAK

9:45 am - 10:00 am

PHRs: A Flash in the Pan?

10:00 am - 11:00 am



C. Martin Harris, MD, MBA, FHIMSS

Chief Information Officer
Chairman of the Information Technology Division
Cleveland Clinic

Dr. Harris will discuss his bidirectional PHR (Cleveland Clinic / Google Health) experience and its implications for PHR growth in the U.S. Explore what has worked, what has not, what direction PHRs will likely take next, and why it is important that physicians active in IT become involved.

Learning Objectives

- Explore bidirectional PHRs in a clinical setting
- Examine the implications of PHR growth in the U.S.
- Identify why it is important that physicians active in IT become involved in PHR implementation

Bridging the HIT and Quality Gap

11:00 am - 12:00 pm



Charles (Chuck) Parker
Chief Technology Officer
Vice President of Business Development and Marketing
MassPro



George Reynolds, MD, MMM, FAAP, CPHIMS
Chief Medical Informatics Officer
Pediatric Intensivist
Children's Hospital

A small organization and a very large organization share different perspectives on IT implementation, but do they also share similar experiences? Speakers discuss implementation experiences related to quality measurement, dashboarding/data warehousing, and business intelligence.

Learning Objectives

- Compare a large organization's IT implementation experience with that of a small organization
- Evaluate how IT implementation supports quality measurement
- Discuss data warehousing, dashboarding and business intelligence support within the IT implementation process

Lunch - Tabletop Discussions

12:00 pm - 1:15 pm

Those attendees who wish to discuss topics of interest will have an option to sit at the assigned lunch topic table.

BREAK

1:15 pm - 1:30 pm

Education Sessions

Saturday, April 4, 2009

Learning Modules

1:30 pm - 4:00 pm

Attendees break out into smaller groups for one-hour discussion sessions, then reconvene to discuss outcomes.

Track One

Sure I Want an EMR, But I Don't Want to Pay for It: Overcoming "the Little Red Hen" Syndrome

1:30 pm - 2:30 pm



Donald Levick, MD, MBA, CPHIMS
Medical Director, Clinical Informatics
Lehigh Valley Hospital

Implementing an EMR in an ambulatory practice remains one of the greatest challenges due to overall cost, impact on workflow and productivity, and resistance to change. The session summarizes current challenges, interpretations of the Stark Regulations, and recommendations regarding funding mechanisms and other potential solutions.

Learning Objectives

- Examine costs, workflow impact and productivity when implementing an EMR system
- Identify challenges and regulations during EMR implementation
- Discuss Stark Laws interpretation

Track Two

The Reality of Pay-for-Performance

1:30 pm - 2:30 pm



Scott E. Hessen, MD
CMIO
Cardiology Consultants of Philadelphia (CCP)

Pay-for-performance (P4P) contracts have evolved from rare demonstration programs to market mainstays. In the next few years, participation will become mandatory with many payers, and non-participation is likely to entail reimbursement penalties. Successful P4P execution requires a robust EMR able to capture structured data, aggregate and sort this data, and provide real-time decision support. The development and use of such a system will be described.

Learning Objectives

- Realize the scope that future P4P initiatives are likely to take
- Examine the resources needed for successful P4P implementation
- Recognize the benefits of real-time decision support to maximize P4P potential

BREAK

2:30 pm - 3:00 pm

Track One

e-Prescribing Overview: What Works, What Doesn't and How Do We Implement It?

3:00 pm - 4:00 pm



Patricia L. Hale, MD, PhD, FACP
Deputy Director
Office of Health Information Technology Transformation
New York State Department of Health

Dr. Hale will share her perspective on e-Prescribing, discussing implementation successes and failures.

Learning Objectives

- Review the positive and negative aspects of e-Prescribing
- Discuss the implementation of e-Prescribing
- Examine the challenges that e-Prescribing implementation presents

Chicago is the "8th Ranked Global City"

Foreign Policy magazine, 2008

Track Two
New Tools for the Medical Home

3:00 pm - 4:00 pm



Steve Clemenson, MD
 CMIO
 Internal Medicine Associates

The Medical Home model of collaborative care will require electronic tools to be efficient and scalable. This session discusses the efficiency gains and cost savings of this model of care. Electronic tools for population management, care coordination, task distribution, and reporting will be shown and discussed.

Learning Objectives

- Review what constitutes the Medical Home
- Identify the implications of the Medical Home in terms of cost savings and quality improvement
- Discuss how a coordinated care team can make the Medical Home viable, and show the value provided, by using population tools, task distribution, and quality reporting

BREAK

4:00 pm - 4:15 pm

Facilitated Open Discussion

4:15 pm - 4:45 pm



Facilitated by:
William Bria, MD
 CMIO
 Shriners Hospital for Children

Wrap-up / Closing

4:45 pm - 5:00 pm

2009 HIMSS Physicians' IT Symposium Planning Committee

HIMSS would like to thank the Planning Committee for their input, expertise and leadership in developing this program. Thank you so much for your dedication!

William F. Bria, MD
 CMIO
 Shriners Hospitals for Children
 ADMIS Representative

Sarah Corley, MD, FACP
 CMO
 NextGen Healthcare Information Systems, Inc.

Louis Diamond, ChB, FACP, FCP(SA)
 Vice President / Medical Director
 Thomson Reuters

Daniel Green, MD, FACOG
 Medical Officer, OCSQ
 Centers for Medicare & Medicaid Services (CMS)

Paul Kleeberg, MD
 Medical Director, CDS
 HealthEast Care System

Tom Landholt, MD
 Medical Director, HIT
 MassPro

Kenneth Ong, MD, MPH, FACP, FIDSA
 Director, Clinical Information Systems
 North Shore -LIJ Health System

Richard Rydell, MBA, LFHIMSS, FACHE
 CEO
 AMDIS Representative

ANNUAL CONFERENCE EDUCATION COMMITTEE LIAISONS FOR THE PHYSICIANS' IT SYMPOSIUM

Raymond Aller, MD, FCAP, FHIMSS, FACMI
 Director
 Los Angeles County Department of Public Health

Carole Steltenkamp, MD, MBA
 CMIO
 University of Kentucky

Synergy Sessions

Sunday, April 5, 2009 | Room S104B

NEW! Attend the Synergy program on Sunday. Physicians will benefit from this exciting deep dive into new innovations, trends and the future of EMRs, legal health records, data mining at point-of-care and more.

New at HIMSS09! Don't miss this opportunity to target your learning. Synergy Sessions are designed around HIMSS Communities of Profession and they feature themed discussions for niche audiences — attendees can attend these sessions for no additional costs.

SESSION SSPHY-502

The Legal Health Record in the Age of e-Discovery

8:30 am - 9:30 am

Jerome Carter, MD
Chief Executive Officer
NTM Informatics, Inc.

Cecilia Backman, MBA, RHIA, CPHQ
Senior Systems Analyst
Siemens Health Services

The 2006 amendments to the Federal Rules of Civil Procedure subject all electronically stored data to discovery in civil proceedings — significantly impacting how organizations define and manage their electronic records.

Co-sponsored by  AHIMA
American Health Information
Management Association

SESSION SSPHY-508

Data Mining at the Point-of-Care: No Dollar Left Behind

9:45 am - 10:45 am

David Delaney, MD
Chief Medical Officer
MedAptus

The evolution of electronic charge capture from downloadable PDA software to mission-critical enterprise systems means that point-of-care revenue optimization is readily available, maximizing the confluence of patient, provider and chart.

SESSION SSPHY-513

How to Improve EMRs and Incorporate Innovation in All We Do

11:00 am - 12:00 pm

Lyle Berkowitz, MD
Medical Director of Clinical Information
Systems
Northwestern Memorial Physicians Group

This exciting education opportunity will help you understand how to improve difficult-to-use EMR systems, allow you to see demonstrations of future EMR prototypes, and learn how to advance innovation within your own organization.



Want your career to gain momentum?

Register to take the CPHIMS Exam on Tuesday, April 7 or Wednesday, April 8.

For more information about the CPHIMS certification, please visit:

www.himssconference.org/education

First Name MI Last Name

CPHIMS FCHIME FHIMSS III JD JR MD DO PhD RN RPh Other

HIMSS Member Number

Nickname for Badge Title

Organization

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City State Zip Code

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Telephone Fax

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Above address is permanent change from mailing label

Emergency Contact: Phone Number

Special assistance required (please specify)

Co-Sponsor Organization

Co-Sponsor Member Number

SYMPOSIUM FEE STEP 1

Physicians' IT Symposium \$275

CONFERENCE FEES STEP 2

	If full payment received on or before 1/26/09	If full payment received from 1/27/09 to 3/9/09	Late reg & onsite rates in effect after 3/9/09
HIMSS Member/Co-Sponsor Rate	<input type="checkbox"/> \$640	<input type="checkbox"/> \$740	<input type="checkbox"/> \$1045
Nonmember Rate	<input type="checkbox"/> \$895	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1095
Student Rate	<input type="checkbox"/> \$120	<input type="checkbox"/> \$120	<input type="checkbox"/> \$120
Government Rate	<input type="checkbox"/> \$640	<input type="checkbox"/> \$640	<input type="checkbox"/> \$640
Please select branch: <input type="checkbox"/> Federal <input type="checkbox"/> State <input type="checkbox"/> International			
Exhibit Hall Only Pass*	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175
Saturday / Sunday Pass**	<input type="checkbox"/> \$525	<input type="checkbox"/> \$625	<input type="checkbox"/> \$725
Single-Day Pass	<input type="checkbox"/> \$425	<input type="checkbox"/> \$425	<input type="checkbox"/> \$550
Please select day: <input type="checkbox"/> Sunday <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday			

Includes entrance to all education sessions and exhibit hall Sunday through Wednesday, Sunday night welcome reception, CD-ROM conference proceedings, and registration tote bag and kit (while supplies last).

*Includes admittance to exhibit hall on Tuesday and Wednesday only; keynote and all education sessions on Wednesday. Also includes tote bag materials (while supplies last).

** This pass grants access to any symposium on Saturday, April 4, and a Single Day Pass on Sunday, April 5. The Sunday One Day Pass includes admittance to all Sunday education and keynote sessions, exhibition hall, Welcome Reception, CD-ROM conference proceedings, and tote bag and kit (while supplies last).

MEMBERSHIP (Optional) STEP 3

Member Join \$140 Member Renew \$140 | Student Join \$30 Student Renew \$30

OPTIONAL EVENTS STEP 4

Awards Banquet (Sat.) <input type="checkbox"/> \$120 <i># of tickets for Awards Banquet</i> <input type="text"/>	Other Symposia—Saturday, April 4	Workshops—Saturday, April 4
Awards Banquet Table <input type="checkbox"/> \$1,200	Clinical Engineering & IT Leadership Symposium <input type="checkbox"/> \$275	Information Security (200) <input type="checkbox"/> \$240
CIO Forum* <input type="checkbox"/> \$295	HIE Symposium <input type="checkbox"/> \$275	Process Improvement (201) <input type="checkbox"/> \$240
CPHIMS Exam**	Nursing Symposium <input type="checkbox"/> \$275	Project Management (202) <input type="checkbox"/> \$240
HIMSS Members <input type="checkbox"/> \$275	Will you also attend the Friday, April 3, Nursing Informatics Foundations? <input type="checkbox"/> yes <input type="checkbox"/> no	New to the HIT Field (203) <input type="checkbox"/> \$240
Non-Members <input type="checkbox"/> \$345	Payor Symposium <input type="checkbox"/> \$275	Human Capital Strategy (204) (½ day) <input type="checkbox"/> \$125
Tue <input type="checkbox"/> am <input type="checkbox"/> pm Wed <input type="checkbox"/> am	Pharmacy IT Symposium <input type="checkbox"/> \$275	Healthcare IT Leadership (205) (½ day) <input type="checkbox"/> \$125
CPHIMS Review Course <input type="checkbox"/> \$250	Supply Chain Symposium <input type="checkbox"/> \$275	Interoperability Workshop (206) (½ day) <input type="checkbox"/> \$125
Cisco Connected Health Summit <input type="checkbox"/> \$110	Financial Systems Symposium (½ day) <input type="checkbox"/> \$125	Health IT Venture Fair <input type="checkbox"/> \$275
Microsoft HUG Tech Forum <input type="checkbox"/> \$250		
SHS Conference <input type="checkbox"/> \$525		
Tuesday Night Special Event at Navy Pier <input type="checkbox"/> \$45		
<i># of tickets for Tues. Night Special Event</i> <input type="text"/>		

* Must be a CHIME member to register
** See other side for eligibility question

CONFERENCE REGISTRATION TOTAL

STEP 5

CONFERENCE FEE _____

MEMBERSHIP _____

OPTIONAL EVENTS _____

HIMSS Certificate Number
or Promo Discount Code ()

TOTAL \$ _____

METHOD OF PAYMENT No Purchase Orders Accepted

STEP 6

Enclosed is a check or money order made payable to HIMSS

Please charge my credit card:

Visa MasterCard

American Express Discover

Please print name as it appears on card

Name on Card _____

Card No. _____

Expiration _____

Signature _____

Full payment and signature must accompany this completed form for registration to be processed.
Note: To facilitate check payments, the HIMSS Federal Tax Identification Number is 36-3906745.

ELIGIBILITY FOR CPHIMS EXAM

To be eligible for the CPHIMS exam, candidates must fulfill one of the following requirements for education and work experience. Please check the box that most applies to your qualifications.

Bachelor's degree or global equivalent plus five (5) years of associated information and management systems experience* three (3) of those years in healthcare

Graduate degree plus three (3) years of associated information and management systems experience* two (2) of those years in healthcare

Date of Birth (mm-dd-yyyy) _____

**Associated information and management systems experience includes experience in the following functional areas: administrative/management, clinical information systems, e-health, information systems, or management engineering.*

ADDITIONAL REGISTRATION QUESTIONS

STEP 7

Please complete the following information as part of your registration:

1. I would like to volunteer to participate in a focus group
 Yes No

2. Did you attend HIMSS08 in Orlando?
 Yes No

3. How many previous HIMSS Annual Conference & Exhibitions have you attended?
 0 1 2 3 4 5+

3 WAYS TO REGISTER

INTERNET
For credit card registration only.
www.himssconference.org
Click on registration.

MAIL
Please allow 5-10 working days for delivery.
HIMSS09 Conference Registration
c/o CompuSystems, Inc.
P.O. Box 492, Brookfield, IL 60513

FAX
For credit card registration only.
708-344-4444
Attn: HIMSS09 Conference Registrar
PLEASE DO NOT MAIL THIS FORM AFTER FAXING.
YOU MAY INCUR DUPLICATE CHARGES!

By registering, I agree to all the terms and conditions set forth by HIMSS. Noncompliance will result in registration cancellation without refund.

To review the registration policies, visit:
www.himssconference.org/registration/policies.aspx

Questions about your registration?
Call: 877-303-0721 or 708-486-0721
Email: himss09@compusystems.com

Questions about the conference program or HIMSS?
Call: 312-664-HIMSS (664-4467)

For hotel reservations, please visit:
www.himssconference.org/travel

DEMOGRAPHIC QUESTIONS

STEP 8

Professional Title (check one):

Information and Management Systems

- CIO, CTO, VP of IT/IS/MIS/Network
- Director Data Processing/MIS
- Mgr Data Processing/MIS
- CSO, Director Info Security/Site Security
- Mgr Info Security/Site Security
- Director Network, Internet, Intranet, Telecom, Call Center
- Director, Mgmt Engineering
- Mgr Network, Internet, Intranet, Telecom, Call Center
- Director of Other IT Dept.
- Mgr of Other IT Dept
- Systems Analyst
- Programmers/Developers
- Senior Staff / Staff

General & Financial Management

- CEO, Chairman, Pres, Exec Dir, Adm, Group Practice Mgr
- COO, Exec VP, Sr VP, VP, Gen Mgr
- CFO, VP/Finance, Finance Director, Controller
- VP/Director of Other Admin/Financial Depts
- Mgr of Other Admin/ Financial Depts
- Senior Staff / Staff

Clinical Management

- CMO, CMIO, Medical Director, Chief of Staff
- CNO, VP/Director
- Mgr of Nursing
- Physician
- Nurse
- Registered Pharmacist
- Chief/Director of Other Clinical Depts/Lab Services/Pharmacy
- Mgr of Other Clinical Depts/Lab Services/Pharmacy
- Senior Staff / Staff

Others Allied to the Field

- IT, Business Consultant
- Professor/Educator
- Student
- Programmers/Developers
- Marketing and Sales
- Government Employee/ Public Servant
- Other

Worksite (check one):

- Academic Institution
- Ancillary Clinical Service Provider
- Ambulatory Care Facility
- Federal, State, or Local Gov't
- Healthcare Consulting Firm
- Home Healthcare Org
- Hospital, Multi-Hospital System, Integrated Delivery
- Financial, Legal, Investment Firm
- Long Term Care Facility
- Payer, Insurance Company, Managed Care
- Vendor

Principal Work Force (check all that apply):

- Case Management
- Clinical Systems
- E-Commerce/E-Health
- Financial Management
- Internet/Intranet
- IT Infrastructure
- Legal Aspects of Healthcare
- Leadership Management
- Medical Staff Service
- Reengineering/Performance Improvement
- Security/Confidentiality/Privacy
- Telecommunications

Length of Time in the Field (years):

- <1 1-5 6-10 11-15 >15

Purchasing Authority:

- Decision influencer Decision maker Not applicable

Annual Budget of your Department/Area:

- <\$1M \$1.1M-\$10M \$10M-\$50M >\$50M

Total Annual Budget of Your Organization

- <\$100M \$101M-\$500M \$500M-\$1B >\$1B

Make Hotel Reservations Early!

HIMSS' official housing company is Ambassadors. HIMSS has contracted with numerous hotels to provide discounted room rates for attendees and exhibitors for HIMSS09. All hotel reservations will be processed by Ambassadors. You can make reservations online at www.himssconference.org or by calling **877.517.3038** Monday-Friday, 9:00 am – 8:00 pm EST.

To reserve a hotel of choice, attendees are encouraged to make hotel reservations early. There are no out-of-pocket costs to make hotel reservations. A credit card is required only for a guarantee. The deposit will not be charged until approximately two weeks prior to the conference.

HIMSS09 Travel Services

HIMSS' official travel company is Innovative Travel.

Air Travel Information

Benefits of using HIMSS09 travel services:

- Discounts of up to 15% from selected airlines available only through HIMSS Travel Services
- Post ticketing fare monitoring and reduction, if possible, with a lower fare
- On-site travel desk at conference for assistance, return flight checking and boarding passes
- Day of travel flight monitoring and proactive assistance, if needed
- Lower ticketing fees than other travel sites:
 - \$10 per ticket online
 - \$17 per ticket by phone
- Search and book fares and flights on all carriers, including low fare niche airlines and “Web only fares”
- Frequent flyer miles credited for all flights, including Southwest Rapid Rewards Book online at www.himssmtgtvl.com or call **888-249-8859** (8:00 am – 5:30 pm CST, Monday-Friday)

For more information about hotel and travel, please visit HIMSS09 Hotel and Travel page: www.himssconference.org.



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NEW! Weekend Package — Only \$525!

Come for a Symposium on Saturday...and stay for the HIMSS09 Grand Opening on Sunday. Attend one of the new Synergy Sessions, the Ambulatory Practicum, or accredited education programs. Experience the Opening Keynote Session, tour exhibits, network with colleagues, and attend the Opening Reception!

Weekend Package Special only \$525 until the January 26 “early bird” cutoff — then the price goes up.

Register for HIMSS09

Save \$100 when you register for both a Symposium and the Conference! More than 300 educational sessions cover every topic in the field, and 900+ exhibitors will demonstrate the latest industry solutions. And there will be unlimited opportunities to network with industry leaders and over 700 of your colleagues.

Check out all the sessions that may fit your interests. Consult the HIMSS09 conference brochure or Web site.

www.himssconference.org

Become a HIMSS Member!

HIMSS membership provides physicians with year-round access to the latest healthcare IT information, events, news and more — with a package of benefits that is designed exclusively to meet your needs. HIMSS will help you advance your career, so join today and take advantage of:

- The latest industry news and exclusive HIMSS research
- Advocacy initiatives that ensure your collective voice is heard on Capitol Hill
- Periodicals such as the *Journal of Healthcare Information Management* and *Healthcare IT News*
- Networking opportunities through chapters, special interest groups, task forces, the Communities of Profession and more

To learn more about HIMSS and to join, visit www.himss.org or call the HIMSS Membership Team at 312.915.9276.

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architects
of
change

HIMSS would like to acknowledge and thank our corporate sponsors:

